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FORM PTO-1594

REC'D

07-22-1999

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U.S. DEPARTMENT OF COMMERCE

(Rev. 6-93)

Patent and Trademark Office

OMB No. 0651-0011 (exp. 4-94)



101098338

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
The Central National Life Insurance Company of Omaha

- Individual(s)
- General Partnership
- Corporation - State - Nebraska
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

MRD 7-15-99

2. Name and address of receiving party(ies)

Name: Household International, Inc.

Internal Address: _____

Street Address: 2700 Sanders Road

City: Prospect Heights State: IL ZIP: 60070

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 07/06/1999

4. Application number(s) or trademark registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1751533

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joseph T. Nabor, Esq.

Internal Address: _____

Street Address: FITCH, EVEN, TABIN & FLANNERY
120 South LaSalle Street, 16th Floor

City: Chicago State: IL ZIP: 60603-4277

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.

06-1135

07/21/1999 DNGUYEN 00000136 1751533

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40.00 OP

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph T. Nabor
Name of Person Signing

Joseph T. Nabor
Signature

07/13/99
Date

Total number of pages including cover sheet, attachments, and document: 3

TRADEMARK ASSIGNMENT

Whereas, The Central National Life Insurance Company of Omaha, a Nebraska Corporation, formerly located and doing business at 400 Beneficial Center, Peapack, New Jersey, is the owner of record of the following U.S. Trademark Registration:

<u>Mark</u>	<u>Regn. No.</u>	<u>Issue Date</u>
CLOCK TOWER Design	1,751,533	February 9, 1993

Whereas, Household International, Inc. a Delaware Corporation, is located at 2700 Sanders Road, Prospect Heights, Illinois 60070, has acquired said mark, the appurtenant goodwill and the Registration thereof and now desires to make of record its ownership of said mark and Registration in its own name.

Now, therefore, for good and valuable consideration in the amount of \$10.00 U.S., the receipt and sufficiency of which is hereby acknowledged, The Central National Life Insurance Company of Omaha, has assigned and does hereby assign and transfer nunc pro tunc June 30, 1998 to Household International, Inc., its successors, assigns and legal representatives, the entire right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and all rights to past damages, and the above identified Registration thereof.

The Central National Life Insurance Company of Omaha

Date: July 6, 1999

By: 

Name: Daniel R. O'Brien

Title: President/CEO

SUBSCRIBED AND SWORN to before me this 6th day of July, 1999.


Notary Public

BRENDA L. TRESSLAR
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Jan. 5, 2000