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FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)



COVER SHEET ONLY U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Hester Industries, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State West Virginia, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: June 29, 1999

2. Name and address of receiving party(ies)

Name: ConAgra Brands, Inc.

Internal Address:

Street Address: One ConAgra Drive

City: Omaha State: NE ZIP: 68102

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Nebraska, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,265,396

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address:

McGrath, North, Mullin & Kratz, P.C.

Street Address: Suite 1400

222 South 15th Street

City: Omaha State: NE ZIP: 68102

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick C. Stephenson Name of Person Signing

Signature

7/28/99 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

## ASSIGNMENT

WHEREAS, Hester Industries, Inc., a West Virginia corporation, is the owner of the following trademark and the associated registration issued by the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Filing Date</u>
OVEN-BAKE & Design	1,265,396	January 24, 1984

WHEREAS, ConAgra Brands, Inc., a Nebraska corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska, 68102, is desirous of acquiring all right, title and interest in and to said trademark.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Hester Industries, Inc. hereby assigns to ConAgra Brands, Inc. all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark and any future registration thereof.

Signed this 29th day of June, 1999.

Hester Industries, Inc.

By: Stephen P. Bishop  
Stephen P. Bishop  
Vice President  
Finance & Policy