

07-28-1999



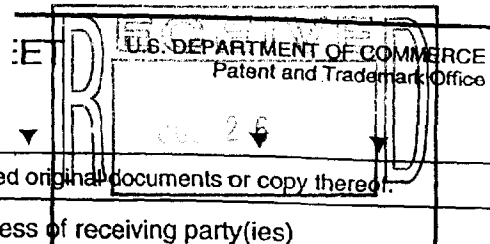
FORM PTO-1594 (Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Revatex, Inc.

MFO 7-26-99

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State California, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 9, 1999

2. Name and address of receiving party(ies)

Name: Roots Canada Ltd.

Internal Address:

Street Address: 1162 Caledonia Road

City: Toronto State: Canada ZIP: M6A 2W5

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Canada, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/523179

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Albert Robin

Internal Address: Robin, Blecker & Daley

Street Address: 330 Madison Avenue

City: New York State: NY ZIP: 10017

07/27/1999 DNGUYEN 00000438 75523179

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Albert Robin Name of Person Signing

Signature

July 22, 1999

Date

Total number of pages including cover sheet, attachments, and document: 3

JUL 15-99 03:59PM FROM-

T-227 P.02/02 F-137

JUL 15-99 08:20AM FROM-

T-070 P.02/02 F-074

Mark : ROOTS GOOD FOR YOUR SOUL
Serial No.: 75/S23179
Assignor : Revatex, Inc.
Assignee : Roots Canada Ltd.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Albert Robin, of Robin, Blecker & Daley, whose postal address is 330 Madison Avenue, New York, New York 10017, is hereby designated Assignee's representative upon whom notices of process in proceedings affecting the above mark may be served.

Dated: July 14, 1999

ROOTS CANADA LTD.

By:
Name:
Title:

Marshall Pyles
Marshall Pyles
Vice President

ASSIGNMENT OF APPLICATION FOR REGISTRATION OF A MARK

WHEREAS, REVATEX, INC., a California corporation ("Assignor"), has adopted and used the trademark ROOTS GOOD FOR YOUR SOUL for which said Assignor has filed application in the United States Patent and Trademark Office for registration, Serial No. 75/523179; and

WHEREAS, ROOTS CANADA LTD., a Canadian corporation, located and doing business at 1162 Caledonia Road, Toronto, Canada M6A 2W5 ("Assignee"), is desirous of acquiring said mark and the application for registration thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all of Assignor's rights, title and interest in and to the said mark, including the right to recover for past infringement, together with the goodwill of the business symbolized by the said mark and the above-identified application for registration thereof.

The Commissioner of Patents and Trademarks is required to issue the registration to Assignee.

REVATEX, INC.

By 

Name: HAIM REVAH

Title: CEO

Dated: July 9, 1999