

07-28-1999



ET

To the Honorable Commissioner of Patents

Original documents or copy thereof.

1. Name of conveying party(ies):

101102939

Name of receiving party(ies)

Doug Adams

Name: Fresh Express Incorporated

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State:
- Other

Internal Address:

Street Address: 1020 Merrill Street

City: Salinas State: CA ZIP: 93912

Additional name(s) of conveying parties attached? Yes No

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other:

X Corporation-State: Delaware

Execution Date: July 19, 1999

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)

Additional names and addresses attached? Yes No

4. Application Number(s) or Registration Number(s).

A. Trademark Application No(s):

B. Trademark Registration No(s): 1,739,158 & 929,272

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: E. Lynn Perry
TOWNSEND AND TOWNSEND AND CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111-3834
(415) 576-0200

6. Total number of applications and registrations involved 2

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed Charge Fees to Deposit Account
- Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

E. Lynn Perry
Name of Person Signing

Signature

Date

7/23/99

Total number of pages including cover sheet, attachments and document: 3

10. Change Correspondence Address to that of Part 5? Yes No

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover to:

07/28/1999 BNGUYEN 000000% 201430 1739158

Asst. Commissioner for Trademarks
Box: Assignments
Washington, D.C. 20231

01 FC:481
02 FC:482
(40.00 CH
25.00 CH)

1. Additional name(s) of conveying party(ies):
(Continued from Page 1)

2. Additional name(s) and address(es) of receiving party(ies):
(Continued from Page 1)

3. Additional application number(s) or patent number(s):
(Continued from Page 1)

A. Patent Application No.(s)

B. Patent No.(s)

SF 1013161 v1

TRADEMARK ASSIGNMENT

Doug Adams, a resident of Massachusetts, whose address is 98 Ruddock Road, Sudbury, Massachusetts 01776 ("Assignor"), owns the following trademarks and registrations ("the Marks") for foods (the "Products"):

Mark	U.S. Reg. No.	Issue Date
SALAD-LOVER	1,739,158	December 8, 1992
SALAD LOVER	0,929,272	February 15, 1972

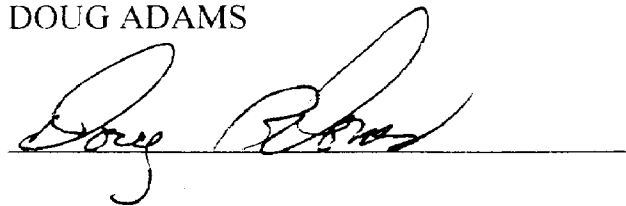
Fresh Express Incorporated ("Assignee"), is desirous of acquiring the Marks:

NOW THEREFORE, in consideration of and in exchange for the sum of \$1.00 paid by Assignee, and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, including all applications, registrations, and domain names therefor, and the goodwill of the business symbolized by the Marks.
2. Assignor agrees to assist Assignee as necessary in establishing and maintaining its rights in the Marks by way of providing proof of use of the Marks.
3. This Agreement shall be binding upon and shall inure to the benefit of the successors, heirs and assigns of the parties.

DOUG ADAMS

Date: 7-19, 1999



[NOTARIZATION]

SF 100766v1



MICHELLE R. LANGE
NOTARY PUBLIC

My Commission Expires April 10, 2003

TRADEMARK
REEL: 001935 FRAME: 0208