



07-29-1999



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04-20-1999

U.S. Patent & TMOrc/TM Mail Ropt Dt. #47

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To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

1. Name of conveying party:

Forest Lawn Company
1712 S. Glendale Ave.
Glendale, CA 91205

2. Name and address of receiving party:

Forest Lawn Memorial-Park Association
1712 S. Glendale Ave.
Glendale, CA 91205

3. Nature of conveyance:

Assignment of Registered U.S. Trademark

Execution Date:

April 14, 1999

4. Application numbers and trademark numbers:

A. Trademark Application Nos.

B. Trademark Registration Nos.

2,043,823
2,079,131
2,081,360
2,101,422
2,140,287
2,052,890
2,079,378

5. Name and address of party to whom correspondence concerning document should be mailed:

Melany A. Friedlander
Legal Assistant
O'Melveny & Myers LLP
400 S. Hope Street
Los Angeles, CA 90071-2899

6. Total number of applications and registrations involved:
7

7. Total fee: \$190 (Enclosed)

8. Deposit Account Number: N/A

7/26/1999 MTHAI1 00000204 2043023

01 FC:481 40.00 OP
02 FC:482 150.00 OP

9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Melany A. Friedlander
Name of Person Signing

M. Friedlander
Signature

4-19-99
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 1

ASSIGNMENT OF REGISTERED U.S. TRADEMARK

WHEREAS, Forest Lawn Company, a California Corporation, having its principal office at 1712 South Glendale Avenue, Glendale, California, ("Assignor"), has adopted and is using the marks for which registration was granted in the United States Patent and Trademark Office as follows:

Mark	Reg. No.	Issued	Goods/Services
FOREST LAWN	2,043,823	3-11-97	Cemetery and mortuary services
FOREST LAWN	2,079,131	7-15-97	Commemorative articles of plastic, namely, graduated rulers
FOREST LAWN	2,081,360	7-22-97	Commemorative articles of glass, namely, stained glass decorations
SHIELD(design)	2,101,422	9-30-97	Cemetery and mortuary services, namely, embalming, cremation, funeral, interment and landscape gardening services
THREE HERONS (design)	2,140,287	3-3-98	Cemetery and mortuary services, namely, embalming, cremation, funeral, interment and landscape gardening services
LITTLE CHURCH OF THE FLOWERS	2,079,378	7-15-97	Religious services, namely, baptism, marriage and memorial services
WEE KIRK O' THE HEATHER	2,052,890	4-15-97	Wedding services, namely, coordinating, planning and officiating weddings; funeral services, namely performing memorial services; and religious services, namely, performing baptisms

WHEREAS, Forest Lawn Memorial-Park Association, a California mutual benefit corporation, having its principal office at 1712 South Glendale Avenue, Glendale, CA 91205, ("Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the said marks and said registrations therefor, together with the good will of the business in connection with which the said marks is used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks and registrations thereof , together with the goodwill of the business in connection with which the said marks is used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

FOREST LAWN COMPANY, Assignor

Dated: April 14, 1999

By *E. Timothy Applegate*
E. Timothy Applegate
Senior Vice President

STATE OF CALIFORNIA)
) ss:
COUNTY OF LOS ANGELES)

On this 15th day of April, 1999, before me, Linda G. Mulloy, Notary Public, personally appeared E. Timothy Applegate, personally known to me, whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity as Senior Vice President of Forest Lawn Company, and that by his signature on the foregoing instrument the person or the entity upon behalf of which the person acted, executed the instrument.

Linda G. Mulloy
Notary Public

