

08-02-1999



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RM COVER SHEET  
RKSONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

7

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Fleischer Studios, Inc.

MLP  
7-27-99

- Individual(s)
- General Partnership
- Corporation-State California
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Short Form Assignment Agreement
- Merger
- Change of Name

Execution Date: November 6, 1997

2. Name and address of receiving party(ies)

Name: Republic Entertainment, Inc.

Internal Address:

Street Address: 5700 Wilshire Bl., Ste. 525N

City: Los Angeles State: CA ZIP: 90036

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/252,233

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jill M. Pietrini, Esq.

Internal Address:

Manatt, Phelps & Phillips, LLP

Street Address: 11355 W. Olympic Blvd.

City: Los Angeles State: CA ZIP: 90064

07/30/1999 INBUYER 00000320 75252233

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

DA 131 241

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jill M. Pietrini

Name of Person Signing

Signature

July 27, 1999

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

EXHIBIT "D"

Short Form Assignment Agreement

For good and valuable consideration, receipt of which is hereby acknowledged, Fleischer Studios, Inc. ("Assignor") does hereby sell, assign, transfer, set over, remise, release and forever quitclaim unto Republic Entertainment Inc. ("Assignee") any and all of Assignor's entire right, title and interest in and to its common law trademark and service mark as identified in that "Betty Boop" trademark application filed in International Class 9 (U.S. Class 21, 23, 26, 36, and 38) on or about March 5, 1997, and designated serial number 75-252233, for "Prerecorded Video Cassettes Featuring Animated Entertainment," together with attendant goodwill.

Assignor and Assignee entered into an agreement relating to the transfer and assignment of the foregoing rights as of November 6, 1997, which rights are more fully described in said agreement. This short form assignment agreement is expressly made subject to all of the terms, conditions and provisions contained in said agreement.

IN WITNESS WHEREOF, the undersigned has executed this instrument as of November 6, 1997.

FLEISCHER STUDIOS, INC.

BY: Richard Fleischer  
Richard Fleischer

ITS President