

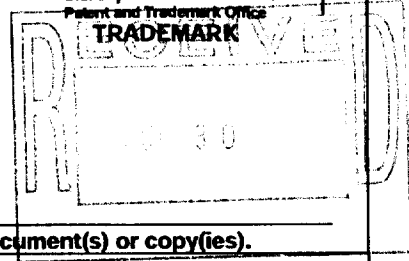
08-02-1999

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



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U.S. Department of Commerce
Patent and Trademark Office



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7-30-99

- New
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Document ID #
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
06231999

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

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Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Joan Kupersmith Larkin

Name of Person Signing

Signature

Date Signed

7/26/99

ASSIGNMENT

This Assignment is effective this 23 day of June, 1999, and is made with reference to the following facts:

WHEREAS, America's Hobby Center, Inc., a New York corporation, having a business address at 8300 Tonnelle Avenue, North Bergen, New Jersey 07047 ("Assignor"), has adopted, used and is using the trademark AIR STRIKE, for which an application for registration has been filed in the United States Patent and Trademark Office on May 19, 1997 by AHC Holdings, Inc., Assignor's predecessor-in-interest, and assigned to Assignor and accorded Serial No. 75/294,090; and

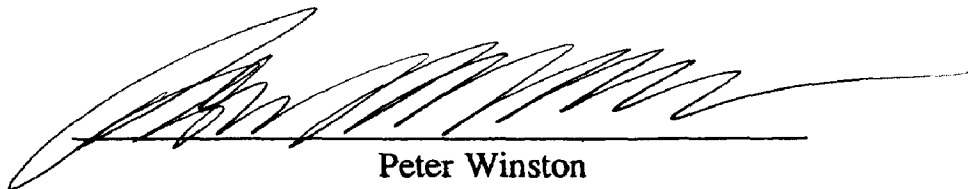
WHEREAS, Saban Entertainment, Inc., a Delaware corporation, having a place of business at 10960 Wilshire Boulevard, Los Angeles, California 90024, ("Assignee"), desires to acquire the entire right, title and interest in and to the above-identified trademark and the application for registration thereof, together with the goodwill of the business symbolized by said trademark;

NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee the entire right, title and interest in and to the aforementioned trademark and the application for registration thereof, together with the goodwill of the business symbolized by said trademark.

IN WITNESS WHEREOF, AMERICA'S HOBBY CENTER, INC. has executed this

Assignment by its duly authorized officer, as indicated below.

AMERICA'S HOBBY CENTER, INC. ("Assignor")

A handwritten signature in black ink, appearing to read 'Peter Winston', is written over a horizontal line.

Peter Winston
President