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New	<ul><li>☐ Security Agreement</li><li>☐ Merger</li><li>☐ Change of Name</li></ul>	☐ License ☐ Nunc Pro Tunc Assignment Effective Date Month Day Year June 23, 1999		
Conveying Party				
Formerly   □ Individual □ General Partnership □ Limited Partnership □ Corporation □ Association □ Other - Limited Liability Company □ Citizenship/State of Incorporation/Organization: Colorado				
Receiving Party Name Celestial Seasonings, Inc.  DBA/AKA/TA				
Composed of				
Address (line 1)4600 Sleepytime Drive  Address (line 2)Boulder, Colorado 80301-3292				
Address (line 3) United States  Individual General Partnership Limited Partnership Corporation Association Other - Limited Liability Company  1999 NTHAI1 00000235 1993171  1481 40.00 CP  1582Citizenship/State of Incorpo		If document to be recorded is an assignment and the receiving party is not domiciled in the nited States, an appointment of a domestic presentative should be attached. (Designation ust be a separate document from Assignment).		
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No □

Yes ⊠

## TRADEMARK ASSIGNMENT

WHEREAS, Mountain Chai Company, a Colorado corporation, located at 2525 Arapaho Avenue, Boulder, Colorado 80302, has adopted and is using the trademarks list below:

MOUNTAIN CHAI (Reg. No. 1,993,171) MOUNTAIN CHAI Stylized (Reg. No. 1,995,228)

WHEREAS, Celestial Seasonings, Inc., a Colorado corporation, located at 4600 Sleepytime Drive, Boulder, Colorado 80301-3292, desires to acquire the marks and the registrations thereof;

NOW THEREFORE, for all goods and valuable consideration, receipt of which is hereby acknowledged, Mountain Chai Company hereby assigns unto Celestial Seasonings, Inc. all its rights, title and interest in and to the marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Dated:

June 23, 1999

Mountain Chai Company

Sanford G. Goldberg

Corporate Secretary Title:

SUBSCRIBED AND SWORN TO

before me this 23rd day of June

1999

Anne M. Schweikert

My commission expires 4/12/2002

TRADEMARK REEL: 001937 FRAME: 0910

RECORDED: 07/28/1999