

08-03-1999

ET

Docket No.:

Y

18898.89



101108341

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

HUNTING WORLD, INCORPORATED

- Individual(s)
- General Partnership
- Corporation-State NEVADA
- Other

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: HUNTING WORLD LLC

Internal Address:

Street Address: 1117 GATOR WAY

City: SPARKS State: NV ZIP: 89431

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: JUNE 25, 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/639,506
FILED
2/12/99

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CAROLINE H. MEAD, ESQ.

Internal Address: SUITE 300

Street Address: ONE MARITIME PLAZA

SAN FRANCISCO

City: SAN FRANCISCO State: CA ZIP: 94111

6. Total number of applications and registrations involved:.....

6

7. Total fee (37 CFR 3.41):.....\$ 290.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-1850

08/02/1999 DNGUYEN 00000276 071850 75639506

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 125.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MARY DOUGHERTY

Name of Person Signing

Signature

July 30, 1999

Date

Total number of pages including cover sheet, attachments, and

TRADE MARK

REEL: 001936 FRAME: 0150

CONTINUATION OF NO. 4

**TRADEMARKS ASSIGNED
FROM HUNTING WORLD, INCORPORATED
TO HUNTING WORLD LLC**

COUNTRY	TRADEMARK	APP. NO.	CLASS	APP. DATE	STATUS
UNITED STATES	HUNTING WORLD SAFARI	75/227047	14	9/4/98	PENDING
UNITED STATES	HUNTING WORLD, THE SAFARI STORE	75/382686	35	10/31/97	PENDING
UNITED STATES	HUNTINGWORLD.COM	75/525304	35	7/27/98	PENDING
UNITED STATES	GUNSAFE	75/525306	25	7/24/98	PENDING
UNITED STATES	GUNSAFE	75/561448	18	9/29/98	PENDING

TRADEMARK ASSIGNMENT

Whereas, Hunting World, Incorporated, a corporation organized under the laws of Nevada and having its principal place of business at 1117 Gator Way, Sparks, Nevada 89431 ("Assignor"), has intended to use the marks (the "Trademarks") listed in Attachment A and has filed United States trademark applications, under the application numbers listed in Attachment A (the "Applications"), indicating that intention, but has not yet filed a statement of use under 15 U.S.C. § 1051(d), and;

Whereas, Hunting World LLC, a Delaware limited liability company having its principal place of business at 1117 Gator Way, Sparks, Nevada 89431 ("Assignee"), the successor of the ongoing and existing business, or portion thereof, of Assignor to which the Trademarks and Applications pertain, is desirous of acquiring all worldwide rights, title and interest owned by Assignor in and to said Trademarks and Applications:

Now, Therefore, for good and valuable consideration received, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all worldwide rights, title and interest in and to the Trademarks (including without limitation the Applications), together with the good will of the business symbolized by the Trademarks.

Assignor will upon Assignee's request execute and deliver such other instruments and do and perform such other acts and things as may be reasonably necessary or desirable for effecting the purposes of this Assignment.

In Testimony Whereof, Assignor has caused this document to be duly executed on the 25th day of June, 1999.

HUNTING WORLD, INCORPORATED

By: 

Name: Robert M. Lee

Title: President

HUNTING WORLD, INCORPORATED

INTENT-TO-USE TRADEMARKS

NO USE

COUNTRY	TRADEMARK	APP./REG. NO.	CLASS	APP./REG. DATE	STATUS
UNITED STATES	BLACK PEARL	75/639506	18	2/12/99	PENDING
UNITED STATES	GUNSAFE	75/561448	18	9/29/98	PENDING
UNITED STATES	GUNSAFE	75/525306	25	7/24/98	PENDING
UNITED STATES	HUNTING WORLD SAFARI	75/227047	14	9/4/98	PENDING
UNITED STATES	HUNTING WORLD, THE SAFARI STORE	75/382686	35	10/31/97	PENDING
UNITED STATES	HUNTINGWORLD.COM	75/525304	35	7/27/98	PENDING

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RECORDED: 07/30/1999

TRADEMARK
REEL: 001938 FRAME: 0153