

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

09-30-1999

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101137738  
REGISTRATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission Document ID # (Non-Recordation) \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # 1748 Frame # 0602

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Change of Name

Other

Effective Date  
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1)

Address (line 2) \_\_\_\_\_

Address (line 3)     
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

*If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment).*

FOR OFFICE USE ONLY

Public burden reporting for the collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Burden Report Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

NB1:344248

**Domestic Representative Name and Address**

Enter for the First Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,703,415"/>	<input type="text" value="2,001,580"/>	<input type="text" value="1,758,484"/>
<input type="text" value="1,796,427"/>	<input type="text" value="1,845,555"/>	<input type="text" value="1,955,956"/>
<input type="text" value="1,654,364"/>	<input type="text" value="1,853,135"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:  
Deposit Account

Enclosed

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees:

Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott S. Packman  
Name of Person Signing

  
Signature

September 30, 1999  
Date Signed

MRB 7-2-98

RECEIVED

FORM PTO-1594 (Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

07-08-1998

SHEET JUL 2 1998

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab Settings



To the Honorable Commissioner of Pat.

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attached original documents or copy thereof.

1. Name of conveying party(ies):

Cheerful International Corporation

- Individuals(s)
- General Partnership
- Corporation-State - California
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 27, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

2. Name and address of receiving party(ies)

Name: Avance International, LLC

Internal Address:

Street Address: 875 Fairway Drive

City: Walnut

State: CA

ZIP: 91789

Individuals citizenship

Association

General Partnership

Limited Partnership Delaware

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

B. Trademark Registration No.(s) See Attachment A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott S. Packman, Esq.

Internal Address:

Street Address: O'Melveny & Myers LLP

1999 Avenue of the Stars, 7th Floor

City: Los Angeles

State: CA

ZIP: 90067

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41).....\$ 240.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/07/1998 09:11:00 0000052 1707112

DO NOT USE THIS SPACE

01 FC:441 40.00 DP  
02 FC:442 200.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott S. Packman  
Name of Person Signing

Signature

June 30, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

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Expires 06/30/00  
OMB 0661-0027

Page 2

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Patent and Trademark Office  
**TRADEMARK**

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(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

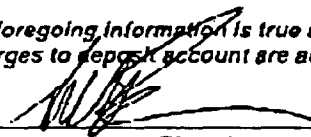
Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Scott S. Packman

Name of Person Signing



Signature

October 23, 1999

Date Signed

ASSIGNMENT OF REGISTRATIONS

WHEREAS, Cheerful International Corporation, a California corporation ("Cheerful"), located at P.O. Box 549, La Verne, California 91750-0549, has adopted, used and is using the marks (the "Marks") which are registered in the United States Patent and Trademark Office under the Registration Numbers and dates of registration listed on Schedule A hereto; and

WHEREAS, Avance International, LLC, a Delaware limited liability company ("Avance"), located at 875 Fairway Drive, Walnut, California 91789, is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and pursuant to the terms and conditions of that certain Bill of Sale dated as of July 1, 1997, between Cheerful and Avance, Cheerful does hereby assign unto Avance all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above identified registrations thereof.

CHEERFUL INTERNATIONAL CORPORATION

By: *Barbara Lacey*

Title: *Vice President*

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES )

On March 27, 1998, before me, MIKE MCGAVRAN, a Notary Public in and for said State, personally appeared Ms. SANDY LIANE, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature *[Signature]* (Seal)

