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08-05-1999



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U.S. Patent & TMO/PTM Mail Rcpt Dt. #10

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Association

- Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/04/1999 MTHAI? 00000236 011725 2128220

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01 FC:401 40.00 CH  
02 FC:402 175.00 CH

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**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2128220"/>	<input type="text" value="2128274"/>	<input type="text" value="2202699"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2166811"/>	<input type="text" value="2117527"/>	<input type="text" value="2211861"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2128275"/>	<input type="text" value="2140113"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Frank L. Politano  
Name of Person Signing

  
Signature

29 July 1999  
Date Signed

## SCHEDULE A

<u>TRADEMARK/SERVICE MARK</u>	<u>REG. NO.</u>	<u>ISSUED</u>
STILL THE ONE	2,128,220	1/13/98
POWER.PRODUCTS.PEOPLE	2,166,811	6/23/98
SHARE ONE	2,128,275	1/13/98
SHAREONE and Design	2,128,274	1/13/98
ONE TO GO	2,117,527	12/2/97
ONE TO GO and Design	2,140,113	3/3/98
CLEARLY THE ONE	2,202,699	11/10/98
MINUTES TO GO	2,211,861	12/15/98

**TRADEMARK AND SERVICE MARK ASSIGNMENT**

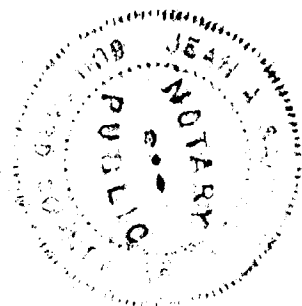
THIS ASSIGNMENT is made as of the 3<sup>rd</sup> day of May, 1999 by VANGUARD CELLULAR FINANCIAL CORP., a North Carolina corporation located and doing business at 2002 Pisgah Church Road, Greensboro, North Carolina 27455 (hereinafter referred to as the "Assignor") to AT&T CORP., a New York corporation, located and doing business at 32 Avenue of the Americas, New York, New York 10013-2412 (hereinafter referred to as the "Assignee").

WHEREAS, the Assignor has acquired certain rights in the trademarks and service marks listed in Schedule A annexed hereto with respect to certain products and services (hereinafter referred to as the "Assigned Marks"), and

WHEREAS, the Assignor is desirous of transferring and assigning to the Assignee, and the Assignee is desirous of acquiring from the Assignor, all of the Assignor's right, title and interest in and to the Assigned Marks and all of the good will associated therewith, as well as all trademark registrations and applications set forth on Schedule A and other rights the Assignor may have with respect to such Assigned Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby transfer, convey and assign unto the Assignee all rights, title and interest in and to the Assigned Marks, and any and all registrations and applications therefor, including without limitation, the registrations identified on Schedule A, together with the good will of the business appertaining thereto and which is symbolized by each of the Assigned Marks and the worldwide right to sue for past infringements of the Assigned Marks.

The Assignor shall execute any and all documents reasonably requested by Assignee to transfer ownership of the Assigned Marks listed on Schedule A including, but not limited to, Assignments, Transfers and related Powers of Attorney.



VANGUARD CELLULAR FINANCIAL CORP.

By: Richard C. Rowlenson

Name: Richard C. Rowlenson  
Title: Vice President

Sworn to Before Me

This 15<sup>th</sup> Day of July, 1999

Jean A. Saunders  
Notary Public

MY COMMISSION EXPIRES: 3/2/04