



To the Honorable Commission of Patents and T. **101112427** Original documents or copy thereof.

1. Name of conveying party(ies):

Burberrys Limited
18-22 Haymarket
London SW1Y 4DQ United Kingdom

Individual(s) Association
 General Partnership Limited Partnership
 Corporate -State
 Other foreign (United Kingdom) corporation

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Burberry Limited

Internal Address: _____

Street Address: 18-20 Haymarket

City: London State: UK ZIP: SW1Y 4DQ

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporate-State _____
 Other foreign (United Kingdom) corporation

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 4, 1999

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
See Exhibit A attached.

B. Trademark Registration No.(s)
See Exhibit A attached.

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Fish & Neave

Internal Address: _____

Street Address: 1251 Avenue of the Americas

City: New York State: NY ZIP: 10020

6. Total number of applications and registrations involved: 30

7. Total fee (37 CFR 3.41).....\$ 765.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
06-1075

(Attach duplicate copy of this page if paying by deposit account)

08/06/1999 DNGUYEN 00000092 75286555

~~FC:401~~ ~~40.00 OP~~ ~~725.00 OP~~ DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JOSEPH A. CELLWEEN [Signature] 8/2/99
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

EXHIBIT A

MARK	APPLICATION SERIAL NO./ REGISTRATION NO.
1. B PRORSUM and Design	75/286,555
2. WEEK END BURBERRYS and Design	75/355,145
3. BURBERRYS' B PRORSUM and Design	93,819
4. BURBERRYS	259,571
5. BURBERRYS (Stylized)	260,843
6. BURBERRY (Stylized)	510,077
7. PANTHERELLA	517,846
8. BURBERRYS (Stylized)	694,696
9. BURBERRYS (Stylized)	696,883
10. B BURBERRYS' PRORSUM and Design	756,953
11. B PRORSUM and Design	862,816
12. B PRORSUM and Design	863,179
13. BURBERRYS	1,133,122
14. BURBERRYS and Design	1,153,936
15. Miscellaneous Design	1,241,222
16. BURBERRYS	1,607,316
17. BURBERRYS' PRORSUM and Design	1,610,446
18. B PRORSUM and Design	1,622,186
19. BURBERRYS	1,634,942
20. 'BURBERRYS' and Design	1,676,045

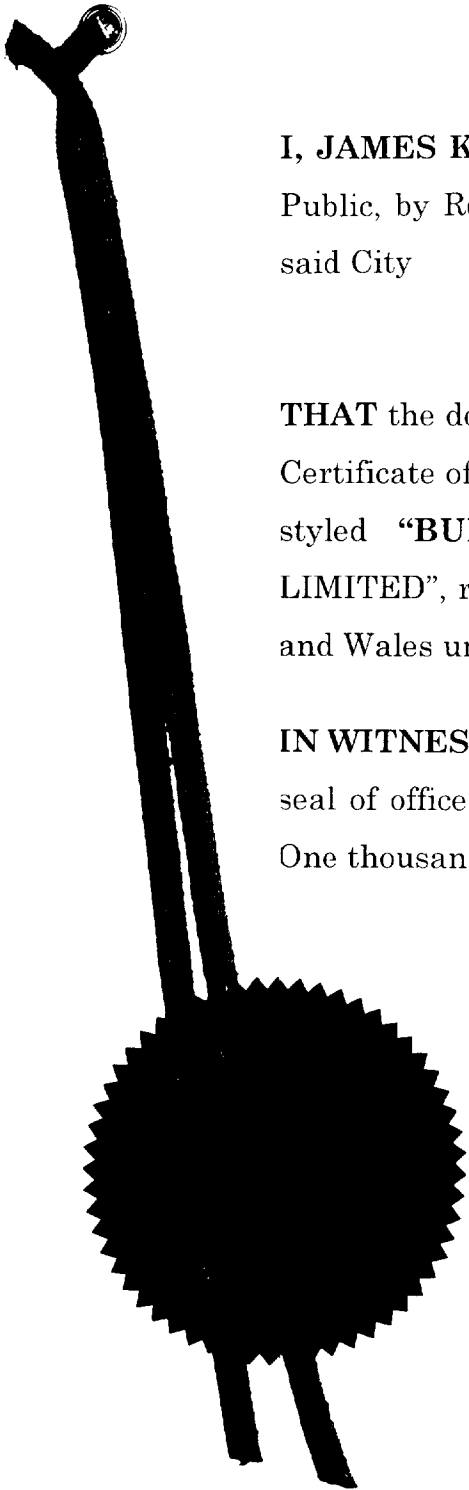
21. SOCIETY BY BURBERRYS (Stylized)	1,735,946
22. THOMAS BURBERRY	1,741,301
23. BURBERRYS	1,747,765
24. BURBERRYS	1,828,277
25. Miscellaneous Design	1,855,154
26. BURBERRYS OF LONDON (Stylized)	1,860,170
27. BB PRORSUM and Design <FORWARDS>	1,903,508
28. Miscellaneous Design	2,015,462
29. Miscellaneous Design	2,022,789
30. EASISOC	2,202,893

I, **JAMES KERR MILLIGAN**, of the City of London, England, Notary Public, by Royal Authority duly admitted and sworn, practising in the said City

DO HEREBY CERTIFY AND ATTEST

THAT the document hereunto annexed is a true and faithful copy of the Certificate of Incorporation on Change of Name of the English Company styled "**BURBERRY LIMITED**", formerly styled "**BURBERRYS LIMITED**", registered at the Companies Registration Office for England and Wales under number **162636**.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my seal of office in the City of London aforesaid this seventh day of June One thousand nine hundred and ninety-nine.





**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 162636

The Registrar of Companies for England and Wales hereby certifies that

BURBERRYS LIMITED

having by special resolution changed its name, is now incorporated
under the name of

BURBERRY LIMITED

Given at Companies House, London, the 4th January 1999

A handwritten signature in black ink, appearing to read 'J Mayne'.

MR J MAYNE

For The Registrar Of Companies



C O M P A N I E S H O U S E