

FORM PTO-1594
1-31-92

RE

08-11-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commissioner of Patents

original documents or copy thereof.

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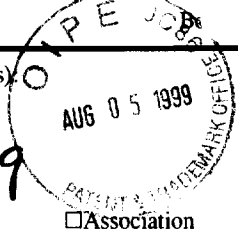
1. Name of conveying party(ies)

Swerdlin White Huber, Ltd.

MFD 8-5-99

- Individual(s)
- General Partnership
- Corporation-New Jersey
- Other

Additional name(s) of conveying party(ies) attached? Yes
 No



2. Name and address of receiving party(ies):

Name: The Bank of New York

Internal Address: _____

Street Address: 1 Wall Street

City New York State NY ZIP 10286

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 4, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) 2,205,754 INTEGRITY
RELIABILITY PERFORMANCE
and Design

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

PENNIE & EDMONDS LLP
1155 Avenue of the Americas
New York, NY 10036

Attn.: Ilene B. Tannen, Esq.

File No.: 516-140

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40

Please charge to the deposit account listed in Section 8.

8. Deposit account number:
16-1150

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ilene B. Tannen

Name of Person Signing Reg. No.

Signature

8/5/99

Date

Total number of pages comprising cover sheet: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK

WHEREAS, Swerdlin White Huber, Ltd., a New Jersey Corporation, located at 14 Ridgedale Avenue, Cedar Knolls, New Jersey 07927, is the owner of Trademark Reg. No. 2,205,754 for the mark INTEGRITY RELIABILITY PERFORMANCE and Design;

WHEREAS, The Bank of New York, a New York corporation, located at 1 Wall Street, New York, New York 10286, is desirous of acquiring said rights in Trademark Reg. No. 2,205,754 for the mark INTEGRITY RELIABILITY PERFORMANCE;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Swerdlin White Huber, Ltd. does hereby assign unto The Bank of New York, all right, title and interest in and to the trademark INTEGRITY RELIABILITY PERFORMANCE together with the goodwill symbolized by the mark, and the registration thereof and the right to sue for any past infringement.

Dated: August 4, 1999

SWERDLIN WHITE HUBER, LTD.

By: Wanda Hill
Name: WANDA HILL
Title: VICE PRESIDENT

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