FORM PTO-1594	- MECELVED -
(Rev. 6-93) R 08-13-15 OMB No. 0651-0011 (exp. 4/94)	Patent and Wrademark Office
Tab settings □ □ □ ▼	ILY III
To the Honorable Commissioner o. 1011165	35 he attached original documents
Name of conveying party(ies):	35 re attached original documents or copy thereof.2. Name and address of receiving party(ies)
Mecklermedia Corporation	
	Name: <u>Internet World Media</u> , Inc.
☐ Individual(s) ☐ Association	Internal Address:
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership	Street Address: 20 Ketchum Street
Corporation-State Delaware Other	City: Westport State: CT ZIP: 06880
Additional name(s) of conveying party(ies) attached? Yes No	☐ Individual(s) citizenship
3. Nature of conveyance:	— Association
	☐ General Partnership ☐ Limited Partnership
☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name	☑ Corporation-State <u>Delaware</u>
Other	If assignee is not comiciled in the United States, a domestic representative decimals
Execution Date: November 24, 1998	(Designations must be a separate document from assignment)
	Additional name(s) & address(es) attached? Yes No
4. Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
See attached schedule	Your
	NONE
Additional numbers	attached? ☐ Yes Ø No
5. Name and address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed:	registrations involved:
Name: Claudia Cantarella, Eëq.	
Internal Address: Willkie Farr & Gallagher	7. Total fee (37 CFR 3.41)S <u>165.00</u>
	☐ Enclosed
	XD Authorized to be charged to deposit account
0	the result of the beautiful to deposit account
Street Address: 787 Seventh Avenue	8. Deposit account number:
	·
City: New York State: NY ZIP: 10019	23-2405
AND MARKET THE PROPERTY OF THE	(Attach duplicate copy of this page if paying by deposit account) JSE THIS SPACE
0 /12/1999 HTHAI1 00000331 232405 75590711 DO NOT 0	JSE INIS SPACE
Fisherent and signature.	
To the best of my knowledge and belief, the foregoing infoling original document.	rmation is true and correct and any attached copy is a true copy of
Deirdre Wall	1/1000 8/12/99
Name of Person Signing	Signature Date
Total number of pages including	ng cover sheet, attachments, and document:

Country:	United States								
Ð	Mark	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status	
13183	INTERNET PRODUCT	42	a Corporation	75/590,711	11/18/98			Pending	0475
13187	WATCH & Design JAVA BOUTIQUE &	42	Mecklermedia Corporation	75/591,719	11/19/98			Pending	RK AME: (
	Design								
13190	JUMBO	16	Mecklermedia Corporation	75/591,720	11/19/98			Pending	ADE 942
13189	JUMBO	42	Mecklermedia Corporation	75/591,721	11/19/98			Pending	
13191	JUMBO.COM	16	Mecklermedia Corporation	75/591,722	11/19/98			Pending	EL:
13161	THE ELECTRONIC COMMERCE GUIDE	42	Mecklermedia Corporation	75/586,162	11/10/98			Pending	RE

TM Rights (Grouped by country) + Status

Report Date: 8/6/99

Page

112498

CERTIFICATE OF OWNERSHIP AND MERGER

OF

INTERNET WORLD MEDIA, INC.

INTO

MECKLERMEDIA CORPORATION

Pursuant to Section 253 of the General Corporation Law of the State of Delaware (the "DGCL"), the undersigned corporation DOES HEREBY CERTIFY:

FIRST: That the names and states of incorporation of the constituent corporations are as follows:

Name State of Incorporation

Internet World Media, Inc. Delaware

(the "Corporation")

Mecklermedia Corporation Delaware

("Mecklermedia")

SECOND: That the Corporation, as the owner of over 90% of all of the outstanding shares of the stock of Mecklermedia, hereby merges itself into Mecklermedia.

THIRD: That the Corporation, by the resolutions of its Board of Directors duly adopted by written consent in lieu of a meeting, dated November 24, 1998, determined to merge the Corporation with and into Mecklermedia (the "Surviving Corporation") upon the terms set forth in such resolutions. A true copy of said resolutions is attached hereto as Exhibit A. Such resolutions have not been modified or rescinded and are in full force and effect on the date hereof.

FOURTH: That the Certificate of Incorporation of the Surviving Corporation shall be that of Mecklermedia Corporation as amended to read in its entirety as set forth in Exhibit B and attached hereto, and shall continue in full force and effect until amended and changed in the manner prescribed by the provisions of the DGCL.

FIFTH: That the Merger has been approved by Penton Media, Inc., the sole stockholder of the Corporation, in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

CLCORP01: 356221.1

TRADEMARK REEL: 001942 FRAME: 0476 IN WITNESS WHEREOF, the undersigned corporation has caused this Certificate of Ownership and Merger to be executed as of the Balday of November, 1998.

INTERNET, WORLD MEDIA, INC.

Preston L. Vice

Secretary

CLCORP01: 356221.1

EXHIBIT A

RESOLVED, that the Board of Directors of the Corporation has determined that the merger (the "Merger") of the Corporation with and into Mecklermedia Corporation, a Delaware corporation ("Mecklermedia"), is in the best interests of the Corporation and its sole stockholder, Penton Media, Inc. ("Penton"); and

RESOLVED FURTHER, that the Corporation be merged into Mecklermedia pursuant to the laws of the State of Delaware as hereinafter provided, so that the separate existence of the Corporation shall cease as soon as the Merger shall become effective, and thereupon the Corporation and Mecklermedia will become a single corporation (the "Surviving Corporation"), which shall continue to exist under, and be governed by, the laws of the State of Delaware; and

RESOLVED FURTHER, that the terms and conditions of the proposed Merger are as follows:

- (a) From and after the effective time of the Merger (the "Effective Time"), all of the estate, property, rights, privileges, powers and franchises of the Corporation and Mecklermedia shall become vested in and be held by the Surviving Corporation as fully and entirely and without change or diminution as the same were before held and enjoyed by the Corporation and Mecklermedia, and the Surviving Corporation shall assume all of the obligations and liabilities of the Corporation and Mecklermedia.
- (b) Each share of common stock, \$.01 par value, of Mecklermedia (the "Shares") issued and outstanding immediately before the Effective Time (other than Shares held in the treasury of Mecklermedia and Shares owned by Penton or any direct or indirect wholly owned subsidiary of Penton or any Shares held by a holder who has demanded and perfected his demand for appraisal of his Shares and as of the Effective Time has neither effectively withdrawn nor lost his right to such appraisal) shall be canceled and extinguished and be converted into the right to receive \$29.00 per Share in cash payable to the holder thereof, without interest, upon surrender of the certificate formerly representing such Share.
- (c) Each Share held in the treasury of Mecklermedia and each Share owned by Penton or any direct or indirect wholly owned subsidiary of Penton immediately before the Effective Time shall be canceled and extinguished and no payment or other consideration shall be made with respect thereto.
- (d) Each share of common stock, par value \$.01 per share, of the Corporation issued and outstanding immediately before the Effective Time shall thereafter represent one validly issued, fully

CLCORP01: 356221.1

PAGE

paid and nonassessable share of common stock, par value \$.01 per share, of the Surviving Corporation.

(e) From and after the Effective Time, the name of the Surviving Corporation shall be Internet World Media, Inc.

RESOLVED FURTHER, that the effective time of the Certificate of Ownership and Merger setting forth a copy of these resolutions shall be the time of filing of such certificate.

CLCORPOI: 356221.1

TRADEMARK REEL: 001942 FRAME: 0479

EXHIBIT B

CERTIFICATE OF INCORPORATION

OF

INTERNET WORLD MEDIA, INC.

ARTICLE I: The name of the Corporation is Internet World Media, Inc.

ARTICLE II: The Corporation's registered office in the State of Delaware is at Corporation Trust Center, 1209 Orange Street in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

ARTICLE III: The nature of the business of the Corporation and its purpose is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware.

ARTICLE IV: The total number of shares of stock which the Corporation shall have authority to issue is 1,000 shares of Common Stock, par value \$.01 per share.

ARTICLE V: The following provisions are inserted for the management of the business and for the conduct of the affairs of the Corporation and for the purpose of creating, defining, limiting and regulating the powers of the Corporation and its directors and stockholders:

- (a) The number of directors of the Corporation shall be fixed and may be altered from time to time in the manner provided in the By-Laws, and vacancies in the Board of Directors and newly created directorships resulting from any increase in the authorized number of directors may be filled, and directors may be removed, as provided in the By-Laws.
- (b) The election of directors may be conducted in any manner approved by the stockholders at the time when the election is held and need not be by ballot.
- (c) All corporate powers and authority of the Corporation (except as at the time otherwise provided by law, by this Certificate of Incorporation or by the By-Laws) shall be vested in and exercised by the Board of Directors.
- (d) The Board of Directors shall have the power without the assent or vote of the stockholders to adopt, amend, alter or repeal the By-Laws of the Corporation, except to the extent that the By-Laws or this Certificate of Incorporation otherwise provide.

CLCORP01: 356221.1

- (e) No director of the Corporation shall be liable to the Corporation or its stockholders for monetary damages for breach of his or her fiduciary duty as a director, provided that nothing contained in this Certificate of Incorporation shall eliminate or limit the liability of a director (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of the law, (iii) under Section 174 of the General Corporation Law of the State of Delaware or (iv) for any transaction from which the director derived an improper personal benefit.
- (f) The Corporation shall, to the fullest extent permitted by law, indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative (including without limitation any action by or in the right of the corporation) by reason of the fact that he is or was a director or officer of the Corporation or in either such capacity, is or was scrying at the request of the Corporation as a director or officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorney's fees), judgments, fines and amounts paid in settlement, actually and reasonably incurred by him in connection with such action, suit or proceeding. The right to indemnification conferred in this Article V shall be a contract right and shall include the right to be paid by the Corporation the expenses incurred in defending any such proceeding in advance of its final disposition in accordance with the General Corporation Law of the State of Delaware. Except as otherwise limited by law, no person indemnified by the Corporation under this Article shall be obligated to repay to the Corporation any amounts advanced by the Corporation hereunder.

ARTICLE VI: The name and mailing address of the incorporator is:

Name:

Wayne A. Martino, Esq.

Address:

c/o Brenner, Saltzman, Wallman & Goldman

217 Whitney Avenue

New Haven, Connecticut 06511

ARTICLE VII: The Corporation reserves the right to amend or repeal any provision contained in this Certificate of Incorporation in the manner now or hereafter prescribed by the laws of the State of Delaware, and all rights herein conferred upon stockholders or directors are granted subject to this reservation.

CI.CORPO1: 356221.1

RECEIVED IN THE CHILED STATES	ALENI AND TRADEMARK OFFICE
APPLICANT/REGISTRANT:	
TRADEMARK:	
SERIAL NO./REG NO./OPP. NO.:	
DATE: 8/10/99 FEE: 8/65	
DOCUMENT(S) FILED: [] APPLICATION FOR REGISTRATION [] AMENDMENT [] SPECIMENS/FACSIMILE [] DRAWING [] POWER OF ATTORNEY [] AFFIDAVIT(S) [] ASSIGNMENT [] EXTENSION OF TIME REQUEST	[] AFFIDAVIT-SECTION 8 [] AFFIDAVIT-SECTION 15 [] AFFIDAVIT-SECTION 12(c) [] APPLICATION FOR RENEWAL [] NOTICE OF OPPOSITION [] STATEMENT OF USE [] RESPONSE TO OFFICE ACTION [] REQUEST FOR CORRECT FILING RECEIPT
COMMENTS: Georger and Lum Mecicle	media Corporation
to Internet 1	restd MediAl, Inc.



POST OFFICE TO ADDRESSEE

EE898917958US

GIN (POSTAL US	E ONLY)				STAL USE ONLY)		
IP Code	Day of Delivery	Flat Rate En	velope	Delivery Attempt	Time	Employee Signature	
	Next Second			Mo. Day	□ AM □PN	A	
In		Postage		Delivery Attempt	Time	Employee Signature	
o. Day Year	12 Noon 3 PM	s		Mo. Day	□ AM □ PA	,	
In	Military	Return Rece	ipt Fee	Delivery Date	Tirne	Employee Signature	
ам 🗆 рм	2nd Day 3rd Day			Mo. Day	☐ AM ☐ PN	<u>, </u>	
<u>AM └ PM</u> ht	Int'l Alpha Country Code	COD Fee	Insurance Fee	Signature of Address		<u> </u>	
ibs. ozs.							
lbs. ozs. elivery	Acceptance Clerk Initials	Total Postag	ge & Fees	Name - Please Print			
Weekend Holiday	*	\$]x			
ISTOMER USE ON IOD OF PAYMENT: IS Mail Corporate Acct. No.	ILY		I wish del	ivery to be made without o	btaining signature of ack	nandise insurance is vold if waiver of dressee or addressee's agent (if of delivery employee's signature oc	telivery employee judg
OO OF PAYMENT:	ILY	\P	I wish del that articl delivery.	ivery to be made without o	obtaining signature of ack ation) and I authorize that	dressee or addressee's agent (if c	telivery employee judg
ss Mail Corporate Acct. No.	PHONE ()		I wish del that articl delivery.	ivery to be made without of e can be left in secure local RY Weekend Hol TO: (PLEASE PRINT)	obtaining signature of ack ation) and I authorize that iday.	tressee or addressee's agent (if of delivery employee's signature of Customer Signature ONE ()	delivery employee judg
IOD OF PAYMENT: IS Mail Corporate Acct. No. Il Agency Acct. No. or Service Acct. No.	PHONE {)		I wish del that articl delivery.	ivery to be made without of e can be left in secure local RY Weekend Hol TO: (PLEASE PRINT)	obtaining signature of ack ation) and I authorize that Iday	tressee or addressee's agent (if of delivery employee's signature of Customer Signature ONE ()	telivery employee judg
IS Mail Corporate Acct. No. Il Agency Acct. No. or Service Acct. No. ROM: (PLEASE PRINT) T Deirdre 1	PHONE {)		I wish del that articl delivery. NO DELIVER	ivery to be made without of e can be left in secure local RY Weekend Hol	obtaining signature of ack ation) and I authorize that iday.	cressee or addressee's agent (if of delivery employee's signature or continued to the conti	felivery employee judg institutes valid proof o
IS Mail Corporate Acct. No. Il Agency Acct. No. or Service Acct. No. ROM: (PLEASE PRINT) T Deirdre Intellect	PHONE ()_		I wish del that articl delivery. NO DELIVER	ivery to be made without of e can be left in secure located and the left in secure located and the left in secure located and lef	obtaining signature of ack tition) and I authorize that iday PHC ISSIONEY OF	contraction of the contraction o	felivery employee judg institutes valid proof o
IOD OF PAYMENT: IS Mail Corporate Acct. No. Il Agency Acct. No. or Service Acct. No. ROM: (PLEASE PRINT) T Deirdre II Intellect Willkie 1	PHONE (<u>)</u> Wall tual Property Co		I wish del that articl delivery. NO DELIVER	TO: (PLEASE PRINT) COMM BOX	obtaining signature of ack atton) and I authorize that liday. PHC I SSIONER OF ASSIGNMENTS	contraction of the contraction o	felivery employee judg nistitutes valid proof o
IS Mail Corporate Acct. No. Al Agency Acct. No. or Service Acct. No. ROM: (PLEASE PRINT) T Deirdre N Intellect Willkie 1 787 Seven	PHOME () Wall tual Property Co Farr & Gallagher	ordinat	I wish del that articl delivery. NO DELIVER	TO: (PLEASE PRINT) F COMM BOX Crys	obtaining signature of ack atton) and I authorize that liday. PHC I SSIONER OF ASSIGNMENTS	Customer Signature	felivery employee judg institutes valid proof o
IS Mail Corporate Acct. No. Al Agency Acct. No. or Service Acct. No. ROM: (PLEASE PRINT) T Deirdre N Intellect Willkie 1 787 Seven	PHONE () Wall tual Property Coffarr & Gallagher onth Avenue	ordinat	I wish del that articl delivery. NO DELIVER	TO: (PLEASE PRINT) F COMM BOX Crys	issioner of Trademark ASSIGNMENTS tal Gateway	Customer Signature	felivery employee judg institutes valid proof o
IS Mail Corporate Acct. No. Al Agency Acct. No. or Service Acct. No. ROM: (PLEASE PRINT) T Deirdre N Intellect Willkie 1 787 Seven	PHONE () Wall tual Property Coffarr & Gallagher onth Avenue	ordinat	I wish del that articl delivery. NO DELIVER	TO: (PLEASE PRINT) F COMM BOX Crys	issioner of Trademark ASSIGNMENTS tal Gateway	Customer Signature	felivery employee judg institutes valid proof o

Label 11-B July 1997

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"INTERNET WORLD MEDIA, INC.", A DELAWARE CORPORATION,

WITH AND INTO "MECKLERMEDIA CORPORATION" UNDER THE NAME OF "INTERNET WORLD MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-FOURTH DAY OF NOVEMBER, A.D. 1998, AT 12 O'CLOCK P.M.



Edward J. Freel, Secretary of State

AUTHENTICATION:

9577046

DATE:

02-16-99 TRADEMARK REEL: 001942 FRAME: 0484

2363168 8100M

991059485

WILLKIE FARR & GALLAGHER

787 Seventh Avenue New York, NY 10019 6099

212 728 8000 Fax: 212 728 8111

VIA EXPRESS MAIL

August 10, 1999

Commissioner of Patents and Trademarks BOX ASSIGNMENTS Crystal Gateway 4 Room 335 Washington, D.C. 20231

Re:

Recordal of Merger and Change of Name from

Mecklermedia Corporation to Internet World Media, Inc.

Dear Sir:

Enclosed please find a certified copy of the Certificate of Ownership and Merger for the captioned matter, together with a recordal cover sheet and schedule of corresponding marks. We also enclose a return post card.

Please charge the \$165.00 fee and any deficiency therein to our Deposit Account Number 23-2405. An additional copy of the cover sheet is enclosed for this purpose.

We look forward to being advised of the reel and frame numbers evidencing recordal of this merger and change of name in due course.

If you have any questions regarding the enclosed documents, please feel free to contact the undersigned at 212-728-8194.

Sincerely,

Deirdre Wall

Intellectual Property Coordinator

Enclosures

Express Mail Label No. EE898917958US

acce-

I hereby certify that the attached documents are being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service addressed to Commissioner of Patents and Trademarks BOX ASSIGNMENTS Crystal Gateway 4 Room 335 Washington, D.C. 20231

Deirdre Wall

056535/00001 - 635826

New York Washington, DC Paris London

TRADEMARK REEL: 001942 FRAME: 0485