

08-16-1999

Form PTO-1594  
1-31-92



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Con

attached original documents or copy thereof.

1. Name of conveying party(ies): 101119311  
**Spike Nashbar, Inc.**

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation-State  
 Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes     No

3. Nature of conveyance: 8-11-99

Assignment                             Merger  
 Security Agreement                 Change of Name  
 Other: \_\_\_\_\_

Execution Date: 7-1-99

Address of receiving party(ies):  
Name: Matrix Group Limited, Inc.

Internal Address: \_\_\_\_\_

Street Address: 601 Packard Court

City: Safety Harbor State: FL Zip: 34693

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Florida  
 Other: \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes     No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached? :  Yes     No

4. Application number(s) or registration numbers(s):

A. Trademark Application No(s)

B. Trademark registration No.(s)  
1869720 - Spike Nashbar & Design  
1730066 - Spike Nashbar & Design

Additional numbers attached?  Yes     No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah L. Benson

Internal Address: Hinckley, Allen & Snyder LLP

Street Address: 28 State Street

City: Boston State: MA Zip: 02109

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

Enclosed

Authorized to be charged to deposit account

Deposit account number: 50-0485

8. \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Veronica A. Greenbaum  
Name of Person Signing

Veronica Greenbaum August 6, 1999  
Signature Date

08/13/1999 BCDATES 00000013 1869720

01 FC:481  
02 FC:482

OMB No. 0651-0011 (exp. 10-00-00)  
25-00-00

Total number of pages comprising cover sheet | 1

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**65E**

ASSIGNMENT AGREEMENT

FOR VALUE RECEIVED, SPIKE NASHBAR, INC., an Ohio corporation (the "Assignor"), does hereby assign, transfer and set over to MATRIX GROUP LIMITED, INC., a Florida corporation (the "Assignee") all of its right, title and interest in and to the following property (the "Assigned Assets"):

All of the right, title and interest of Assignor in and to the name "Spike Nashbar" and the other trademarks, including but not limited to Federal Registration numbers 1869720 and 1730066, tradenames, domain names and all other intellectual property of Assignor, together with the goodwill of the business symbolized by such marks, names and other intellectual property of Assignor.

IN WITNESS WHEREOF, the parties have hereunto set their hands this 1<sup>st</sup> day of July, 1999.

ASSIGNOR:

SPIKE NASHBAR, INC.

By:  President  
Eric Nashbar, President

ASSIGNEE:

MATRIX GROUP LIMITED, INC.

By:  President  
Louis Orloff, President

#302836