08-16-1999



ET DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of . 101117:	519 ed original document or copy thereof.
1.Name of conveying party(ies):	2.Name and Address of receiving party(ies):
	Name: Irwin Naturals/4Health, Inc.
4Health, Inc.	Internal Address:
	Street Address: 10549 W. Jefferson Boulevard
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership Corporation-State California ☐ Other Additional name(s) of conveying party(ies) attached? ☐ Yes No	City: Culver City
	State: California Zip: 90232
	☐ Individual(s) citizenship ☐ Association
Additional name(s) or conveying party(les) attached?	☐ General Partnership
A STATE OF THE STA	☐ Limited Partnership
3. Nature of conveyance:	Corporation-State Utah
Assignment	□ Other
☐ Security Agreement ☐ Merger	If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
□ Other	representative designation is attached: Yes No (Designations must be a separate document from Assignment)
Execution Date: July 29, 1999	Additional name(s) & address(es) attached?
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
-	registrations involved
Name: Thomas W. Cook Internal Address:	7. Total fee (37 CFR 3.41): \$ 40.00
Internal Address.	■ Enclosed
Street Address: P.O. Box 1989	Authorized to be charged to deposit account
3030 Bridgeway, Suite 425 City: Sausalito	8. Deposit account number:
City: Sausalito State: California Zip: 94965	(Attache duplicate copy of this page if paying by deposit account)
DO NOT U	JSE THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing the original document. To the best of my knowledge and belief, the foregoing the original document.	g information is true and correct and any attached copy is a true copy
Thomas W. Cook Name of Person Signing	Signature Qate 2 Total number of pages comprising cover sheet:
Do not de	etach this portion
Mail documents to be recorded with required cover si	heet information to:
Commissioner of Patents and Tr	rademarks

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Box Assignments Washington, D.C. 20231

I

U.S. TRADEMARK ASSIGNMENT

WHEREAS 4Health, Inc., a corporation organized under the laws of the State of California, whose business address is 5485 Conestoga Court, Boulder, Colorado 80301, has, in connection with its business, registered its mark:

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(the "Mark") with the United States Patent and Trademark Office, and has continuously used the mark in commerce on or in connection with the goods identified in registration number 2,086,800.

WHEREAS Irwin Naturals/4Health, Inc., a corporation organized under the laws of the State of Utah, whose business address is 10549 W. Jefferson Boulevard, Culver City, California 90232, is desirous of acquiring all of the business of 4Health, Inc. symbolized by the Mark as its successor in such business, and is desirous of acquiring the Mark and the federal registration thereof in conjunction with the acquisition of such business, and use the Mark in commerce on or in connection with the goods identified in registration number 2,086,800.

NOW, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, 4Health, Inc. does, in connection with the sale of its entire ongoing and existing business to which the Mark pertains, hereby assign unto said Irwin Naturals/4Health, Inc. all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above-identified registration thereof.

I, Louis Mancini, President of said 4Health, Inc., do hereby execute this assignment document on the date set forth below.

4Health, Inc.

Date: <u>July 29</u>, 1999

Louis Mancini

NOTARIAL ACKNOWLEDGMENT

United States of America

State of California

) SS.

County of 168 Angeles

On this th day of ______, 1999, before me the undersigned, a Notary Public for the State of California, personally appeared Louis Mancini, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) (s) are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

(seal)

JACQUELINE Y. ROEDER
Commission # 1181404
Notary Public - California
Los Angeles County
My Comm. Expires Apr 26, 2002

Notary Public

TRADEMARK REEL: 001943 FRAME: 0312