

08-16-1999

Docket No.:

015390/0027

Tab settings

8-12-99



To the Honorable Commissioner of Patents and Trade

101118206

ginal documents or copy thereof.

1. Name of conveying party(ies):

EUROPE CRAFT IMPORTS, INC.

- Individual(s)
- General Partnership
- Corporation-State NEW JERSEY
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: AUGUST/0, 1999

2. Name and address of receiving party(ies):

Name: XOXO Clothing Company, Incorporated

Internal Address:

Street Address: 1411 BROADWAY

City: NEW YORK State: NY ZIP: 10018

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

SEE  
ATTACHED  
SCHEDULE

Additional numbers

B. Trademark Registration No.(s)

SEE  
ATTACHED  
SCHEDULE

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERT W. FORMAN

Internal Address: SHAPIRO FORMAN & ALLEN LLP

Street Address: 380 MADISON AVENUE

City: NEW YORK State: NY ZIP: 10018

6. Total number of applications and registrations involved:.....

10

7. Total fee (37 CFR 3.41):.....\$ \$265.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500675

08/16/1999 MCDATES 00000034 500675 2102098

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 225.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERT W. FORMAN

Name of Person Signing

Robert W. Forman

Signature

AUGUST/0, 1999

Date

Total number of pages including cover sheet, attachments, and

5

SCHEDULE A

<u>Mark</u>	<u>Reg./Serial No.</u>	<u>Issue/Filing Date</u>
XOXO	2,102,098	September 30, 1997
XOXO	2,009,243	October 22, 1996
XOXO IN AMERICA AND ABROAD and Design	2,043,508	March 11, 1997
FRAGILE	2,036,037	February 4, 1997
XOXO	75/415,297	January 8, 1998
XOXO	75/415,298	January 8, 1998
XOXO	75/547,330	September 3, 1998
XOXO	75/547,331	September 3, 1998
XOXO	75/547,332	September 3, 1998
XOXO JEANS	75/547,333	September 3, 1998

ASSIGNMENT

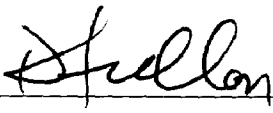
WHEREAS, Europe Craft Imports, Inc., a New Jersey corporation of 1411 Broadway, New York, New York 10018 ("ECI") is the owner of the marks set forth in Schedule A attached hereto, which are registered or the subject of pending applications in the United States Patent and Trademark Office as identified in Schedule A hereto; and

WHEREAS, XOXO Clothing Company, Incorporated, a Delaware corporation of 1411 Broadway, New York, New York 10018 ("XOXO"), has acquired all of the assets of ECI associated with the marks, registrations and applications identified in Schedule A hereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ECI does hereby assign unto said XOXO all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations and pending applications identified in Schedule A hereto, together with the business in connection with which the marks are or are intended to be used, and together with the right to sue and recover for all past, present and future violations of such marks, registrations and applications.

EUROPE CRAFT IMPORTS, INC.

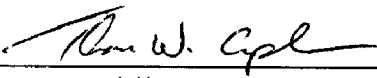
Dated: August 10, 1999

By:   
Name:  
Title: VP. COO

[Corporate Seal]

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF NEW YORK )

On the 10<sup>th</sup> day of August, 1999, before me personally came ,  
to me known, who, being by me duly sworn, did depose and say that (s)he is ,  
of Europe Craft Imports, Inc., the corporation described in and which executed the above  
instrument; that (s)he knows the seal of said corporation; that the seal affixed to said instrument  
is such corporate seal; that it was so affixed by the Board of Directors of said corporation; and  
that (s)he signed his/her name thereto by like order.

  
\_\_\_\_\_  
Notary Public

**THOMAS W. CAPLIS**  
**Notary Public, State of New York**  
**No. 01CA8024777**  
**Qualified in New York County**  
**Commission Expires May 17, 2001**