



08-05-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

08-17-1999



101119054

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

8-5-99

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

240E

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 001943 FRAME: 0675

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="1,828,971"/>	<input type="text" value="1,518,156"/>	<input type="text" value="1,510,307"/>
<input type="text" value="1,455,611"/>	<input type="text" value="1,494,404"/>	<input type="text" value="1,307,306"/>
<input type="text" value="1,154,091"/>	<input type="text" value="1,141,900"/>	<input type="text" value="1,172,458"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

BRIDGET GRIFFIN JOHNSON

Name of Person Signing

Bridget Griffin Johnson
Signature

8/5/99

Date Signed

TRADEMARK ASSIGNMENT
(Federal Registration)

This Agreement is made effective as of March 19, 1996 between MERKT CHEESE COMPANY, INC., a Wisconsin corporation, having its principal place of business in Bristol, Wisconsin ("Assignor") and MORNINGSTAR FOODS INC., a Delaware corporation, having its principal place of business in Dallas, Texas ("Assignee").

cc J.M.M 6/23/99

Assignor has certain rights in the following U.S. Trademark Registrations ("Trademarks"):

<u>Registered Federal Trademarks</u>	<u>Register No.</u>
Rich & Quick Micro-Sauce (and Design)	1,828,971
The Natural Entertainer	1,518,156
Merks (stylized letters)	1,510,307
Merkt's First Choice (stylized letters)	1,455,611
Merkt's Country Classic Finest Quality (and Design)	1,494,404
Design Only (State of Wisconsin and (Churn)	1,307,306
Design Only (Churn)	1,154,091
Merkt's	1,141,900
Bristol Club	1,172,458

Assignee desires to acquire Assignor's entire right, title and interest in and to the Trademarks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and Registrations together with the goodwill of the business symbolized by the Trademarks and the Registrations

