



08-17-1999



MM 8-9-99

T  
Y D

Docket No.:

5920044

Tab: 08-09-1999

To U.S. Patent & TMO/TM Mail Rcpt Dt. #81

Date: 101119520

attached original documents or copy thereof.

1. Name of conveying party(ies):

Compagnie Generale des Etablissements Michelin -  
Michelin et Cie  
12 Cour Sablon, 63040 Clermont-Ferrand  
Cedex 9, France

- Individual(s)
- General Partnership
- Corporation-State **France**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **July 5, 1999**

2. Name and address of receiving party(ies):

Name: **Michelin North America, Inc.**

Internal Address:

Street Address: **One Parkway South**

City: **Greenville** State: **SC** ZIP: **29615**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **New York**
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**1,499,084**

Additional numbers

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Alan A. Csontos, Esquire**

Internal Address: **Michelin North America, Inc.**

**Intellectual Property Department**

Street Address: **P.O. Box 2026**

**515 Michelin Road**

City: **Greenville** State: **SC** ZIP: **29602**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**13-3085**

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Alan A. Csontos, Esquire**

*Alan A. Csontos*

**August 9, 1999**

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and

2

ASSIGNMENT

WHEREAS COMPAGNIE GÉNÉRALE des ETABLISSEMENTS MICHELIN - MICHELIN et CIE, a corporation organized and existing under the laws of the Republic of France, located at 12, Cour Sablon, 63040 Clermont-Ferrand, Cedex 9, France (hereinafter called "the Assignor"), is the proprietor of the trademark "SELECT" registered in the United States of America under Registration No. 1,499,084.

WHEREAS MICHELIN NORTH AMERICA, INC., a corporation having its principal office located at One Parkway South, Greenville, South Carolina 29615, USA, (hereinafter called "the Assignee"), is desirous of acquiring the said trademark together with the business and the goodwill of the business in connection with which the said trademark is used in so far as it relates to and covers the territory of the United States of America.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable consideration, the receipt of which is hereby acknowledged, the said Assignor does hereby sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to the said United States trademark and the United States trademark registration therefor, together with the business and the goodwill of the business in connection with which the said trademark is used and including the right to sue for past infringement and collect all damages and other recovery therefor.

IN WITNESS WHEREOF, each of the parties has caused this document to be executed, in duplicate copies, each of which shall be considered as an original, by its duly authorized representative.

This 5th day of July, 1999

COMPAGNIE GENERALE DES  
ETABLISSEMENTS MICHELIN -  
MICHELIN ET CIE

MICHELIN NORTH AMERICA, INC. *ABE*

By *[Signature]*

By *William J. Guzik*

Title \_\_\_\_\_

Title William J. Guzik, Vice President

LENNOR MOUNTAIN  
Secretary