

08-18-1999

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



ONLY

To the Honorable Comm. 101120350

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

Landmark Entertainment Group

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - California
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: 3600815 Canada, inc.

Internal Address: _____

Street Address: 1151 Alexandre-De-Sève

City: Montreal Ctry: Canada ZIP: H2L 2T7

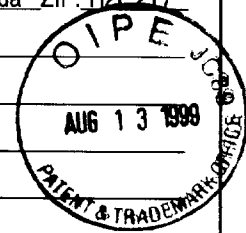
Individual(s) citizenship _____

Association _____

Limited Partnership _____

Corporation - Ctry Canada

Other _____



If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: August 9, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/298776

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stanley W. Sokoloff

Internal Address: BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN

Street Address: 12400 Wilshire Boulevard

Seventh Floor

City: Los Angeles State: CA ZIP: 90025

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Deficiency of fees authorized to be charged to deposit account

8. Deposit account number:

02-2666

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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01 FC:481
02 FC:998

40.00 DP
5.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lori N. Boatright
Name of Person Signing

Signature

August 9, 1999
Date

Total number of pages comprising cover sheet: 1

DESIGNATION OF DOMESTIC REPRESENTATIVE

Stanley W. Sokoloff of BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, whose postal address is 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025 is hereby designated Applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

3600815 CANADA, INC.

Date: August 9, 1999

By: 
RICHARD SEERS
Secretary

ASSIGNMENT

WHEREAS, Landmark Entertainment Group, a California corporation, having a principal address at 5200 Lankershim Boulevard, Suite 700 (hereinafter "Assignor"), has intended to use the following service mark and has filed the following application indicating such intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of the Trademark Act:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
MEGABABIES	75/298776	May 27, 1997


WHEREAS, Landmark Entertainment Group is assigning the mark in the above-identified application as part of the entire business to which the mark pertains as required by 15 U.S.C. §1060;

WHERE, 3600815 Canada, Inc., a Canadian corporation, having a principal address at 1151, Alexandre-De-Sève, Montreal, Quebec, H2L 2T7, Canada (hereinafter "Assignee") is desirous of acquiring said service mark and the pending intent-to-use application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Landmark Entertainment Group hereby assigns to Assignee all right, title and interest in and to said trademark and said intent-to-use application therefor, together with the goodwill of the business symbolized by said trademark and application to register same.

LANDMARK ENTERTAINMENT GROUP

Date: 8/9/99

By: 
Name: Chairman
Title: Gary Goddard