08-19-1999



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commission. 10112168	5 tached original documents or copy thereof.			
Name of conveying party(ies):	2. Name and address of receiving parties CEIVE			
Seald-Sweet Growers, Inc. and Brooks Tropicals, Inc., Joint Owners	Name: Mantrose-Haeuser Co., Ind.			
Owners	Internal Address: AUG 13 3 4 4			
[] Individual(s) [X] Association				
Florida Agricultural Marketing Association	Street Address: 1175 Post Road East			
[] General Partnership [] Limited Partnership	City: State: Zip: Westport, Connecticut 08880			
[] Corporation-State of Connecticut				
[] Other	[] Individual(s) citizenship [] Association			
Additional name(s) of conveying party(ies) attached? [] Yes [x] No	[] General Partnership			
3. Nature of conveyance:	[] Limited Partnership			
3. Wature of conveyance.	[X] Corporation-State of Massachusetts [] Other			
[X] Assignment [] Merger				
[] Security Agreement [] Change of Name [] Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No			
is other	gradient and an arrangement of the second of			
Execution Date: July 20, 1999	(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? [] Yes [] No			
	, raditional manufact & discussions, discussions and discussions are discussio			
4. Application number(s) or registration number(s):	L D T L L			
A. Trademark Application No.(s)	B. Trademark registration No.(s) 1,828,977			
Additional numbers att 5. Name and address of party to whom correspondence	ached? [] Yes [x] No			
concerning document should be mailed:	6. Total number of applications and registrations involved:			
Name: Francis J. Duffin, Esq.				
Internal Address: Wiggin & Dana				
Street Address: One Century Tower	7. Tarakina (97.050.0.44)			
City: New Haven State: CT Zip: 06508-1832	7. Total fee (37 CFR 3.41):\$40.00			
	[] Enclosed			
CERTIFICATE OF MAILING BY "EXPRESS MAIL" "Express Mail" mailing label				
Number [ELISKS 38261US].	[x] Authorized to be charged to deposit account			
I hereby certify that this correspondence is addressed to the Commissioner of Patents & Trademarks, Box Assignments,				
Washington, DC 20231, and is being deposited with the	8. Deposit account number:			
United States Postal Service "Express Mail Post Office to Addressee" service on 8 13 97				
Karen Gill	23-1665			
(Printed or typed name of person mailing the paper or fee)				
(Signature of the person mailing the paper or fee)	(Attach duplicate copy of this page if paying by deposit account)			
(Date of Signature) 8 (13)99 DO NOT USI	THIS SPACE			
Q. Statement and signature	We then			
 Statement and signature. To the best of my knowledge and belief, the foregoing informa 	tion is true and correct and any attached copy is a			
true copy of the original document.	$\mathcal{L} = \mathcal{L} \cap \mathcal{L}$			
Francis J. Duffin, Esq.	30 - 12 1000 August 13 1000			
Name of Person Signing 8/18/1999 DCDATES 00000257 231665 1826977 Signature	August 13, 1999 Date			
FC:48. 40.00 CH Total number of page	s including cover sheet, attachments, and document: 4_			

ASSIGNMENT

This Assignment, dated as of the 20th day of July, 1999, made by SEALD-SWEET

GROWERS, INC. (hereinafter "Seald-Sweet" or "Assignor"), a Florida cooperative association, with

a business address at 1991 74th Avenue, Vero Beach, Florida 32966, and BROOKS TROPICALS,

INC., formerly known as J. R. BROOKS & SON, INC., (hereinafter "Brooks" or "Assignor"), a

Florida corporation, with a business address at 18400 S.W. 256th Street, Homestead, Florida 33090,

Assignors, in favor of MANTROSE-HAEUSER CO., INC., (hereinafter "Assignee"), a

Massachusetts corporation, located and doing business at 1175 Post Road East, Westport,

Connecticut 06880. The parties agree as follows:

Assignors have adopted and used the mark NATURE SEAL OF APPROVAL (hereinafter

"the Mark"), and are the owners of said Mark and U.S. Trademark Registration Number 1,828,977

therefor.

For good and valuable consideration, the receipt and sufficiency of which is hereby

acknowledged, Seald-Sweet and Brooks, jointly and severally, do hereby sell, transfer and assign to

Mantrose, and Mantrose assumes, all right, title and interest in and to the aforesaid Mark and

registration, and the goodwill of the business symbolized by the Mark.

ASSIGNORS further assign to Mantrose all rights to sue for and to receive all profits and

damages accruing from past infringement of the Mark and the registration assigned herein.

Provided the party making each such request agrees to reimburse all reasonable expenses

incurred by each Assignor in complying with such request, each Assignor undertakes that, upon

request of Assignee or its designees, it and/or its successor in business, shall make all rightful oaths.

testify on behalf of Assignee or its designees in matters involving the Mark and do all other things

Page 1 of 3

TRADEMARK REEL: 001944 FRAME: 0836 necessary to carry out the intent of this Agreement, as well as to provide such other material, information and assistance as will be considered necessary in connection therewith.

THIS ASSIGNMENT shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

SEALD-SWEET GROWERS, INC.

BROOKS TROPICALS, INC.

By:	Char	fes	11/2	Sou	feel	
•	Charles M.	Sande	rs, Jr.			

Secretary and General Counsel

Craig Wheeling
President Chief Executive OSSICET

MANTROSE-HAEUSER CO., INC.

Name: WILLIAM IN KAKE

Title: PRE STABLE

County of Indian River

SS:

State of Florida

Now comes Charles M. Sanders, Jr. who, being personally known to me and being duly sworn before me, does depose and state that he is Secretary and General Counsel of the Assignor, Seald-Sweet Growers, Inc.; that he is duly authorized to execute this instrument on behalf of Seald-Sweet Growers, Inc.; that he has read the foregoing instrument and that he has duly executed it as his free act and deed and as the free act and deed of Seald-Sweet Growers, Inc.



Page 2 of 3

County of Dade)	
)	SS:
State of Florida)	

Now comes Craig Wheeling who, being personally known to me and being duly sworn before me, does depose and state that he is President of the Assignor, Brooks Tropicals, Inc.; that he is duly authorized to execute this instrument on behalf of Brooks Tropicals, Inc.; that he has read the foregoing instrument and that he has duly executed it as his free act and deed and as the free act and deed of Brooks Tropicals, Inc.

	ETHEL V. HAWKINS Notary Public, State of Florida My comm. expires Jan. 7, 2000	Jethel V. Hawkin
SEE SE	Comm. No. CC522992	Notary Public, State of Florida
County o	f FAIRFIELD)	aa
State of _	<u> </u>	SS:

Now comes who, being personally known to me and being duly sworn before me, does depose and state that he is <u>PRECIDENT</u> of the Assignee, Mantrose-Haeuser Co., Inc.; that he is duly authorized to execute this instrument on behalf of Mantrose-Haeuser Co., Inc.; that he has read the foregoing instrument and that he has duly executed it as his free act and deed and as the free act and deed of Mantrose-Haeuser Co., Inc.

Notary Public, State of CT

KAREN M. MURPHY
NOTARY, PUBLIC
MY COMMISSION EXPIRES NOV. 30, 2002

Page 3 of 3