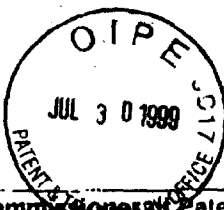


08-03-1999

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



101106324

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☒ New **7-30-99**
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger  Effective Date  
Month Day Year
- ☐ Change of Name
- ☐ Other

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Name  Financial Times Professional, Inc.

Execution Date  
Month Day Year  
**7/28/99**

Formerly  Capitol Publications, Inc.

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☐ Citizenship/State of Incorporation/Organization

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name  Wicks Business Information, LLC

DBA/AKA/TA

Composed of

Address (line 1)  c/o The Wicks Group of Companies, LLC

Address (line 2)  405 Park Avenue

Address (line 3)  New York

New York

10022

☐ Individual ☐ General Partnership ☐ Limited Partnership

☐ Corporation ☐ Association

☒ Other  limited liability company

☐ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/02/1999 DNGUYEN 00000236 2231130

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**115E**

01 FC:481  
02 FC:482

40.00 DP  
75.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number (212) 838-2100

Name

Wicks Business Informaton, LLC

Address (line 1)

c/o The Wicks Group of Companies, LLC

Address (line 2)

405 Park Avenue

Address (line 3)

New York

Address (line 4)

New York 10022

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

4

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2231138

2064147

1400295

1832536

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

115.00

Method of Payment:

Enclosed

☒

Deposit Account

☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

☐

No

☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein. Financial Times Professional, Inc.

By:

Michael Fortini

Michael Fortini

7/28/99

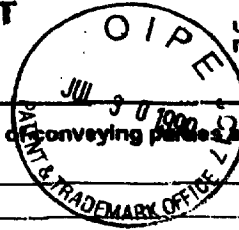
Name of Person Signing

Signature

Date Signed

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



**Conveying Party**  
Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association  
☐ Other  
☐ Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)  
☐ Corporation ☐ Association  
☐ Other  
☐ Citizenship/State of Incorporation/Organization

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)


2231138		
1400295		
1832536		
2064147		

## ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

FINANCIAL TIMES PROFESSIONAL, INC., formerly named Federal Publications, Inc., and d/b/a Capitol Publications, Inc., a Virginia corporation ("Assignor"), for valuable consideration to it in hand paid, receipt of which is hereby acknowledged, by these presents does hereby assign, transfer and convey unto WICKS BUSINESS INFORMATION, LLC, a Delaware limited liability company ("Assignee"), with its principal office at 1101 King Street, Alexandria, Virginia 22314 and its successors and assigns, the entire right, title and interest in and to the trademarks, service marks and trade names "Your New Pryor Report: Managers Edge", "The Competitive Advantage", "Team Management Briefings" and "Changing Workplace Alert", including, without limitation, all marks registered, or the subject of application for registration, in the United States Patent and Trademark Office, as listed on Schedule A annexed hereto, together with any and all renewals of any of the foregoing, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or of any proprietary or other rights in such trademarks, service marks and trade names, together with the good will of the business symbolized by such trademarks, service marks and trade names.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

It is expressly acknowledged hereby that Assignor has been known as and has done business as Capitol Publications, Inc. and is in fact the registered owner of the marks referred to in said Schedule A, certain of such marks having been assigned to Assignor pursuant to the instruments referred to in Schedule B hereto respectively.

Assignor shall promptly, upon the request of Assignee, execute each other instrument of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument.

Assignor, Encoders, Inc. and Assignee are parties to a certain Asset Purchase Agreement dated as of even date hereof. This Assignment is executed and delivered pursuant to said Asset Purchase Agreement.

IN WITNESS WHEREOF, Assignor has caused this instrument to be duly executed as of July 28, 1999.

FINANCIAL TIMES PROFESSIONAL, INC.,  
formerly named FEDERAL PUBLICATIONS, INC.,  
and d/b/a CAPITOL PUBLICATIONS, INC.

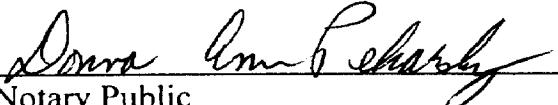


Name: Michael Fortini

Title: Executive Vice President

STATE OF NEW YORK     )  
                                      ) ss.:  
COUNTY OF NEW YORK    )

On this 28<sup>th</sup> day of July, 1999, before me personally came Michael Fortini, to me known, being by me duly sworn, did depose and say that he/~~she~~ resides at Cortlandt Manor, New York; and that he/~~she~~ is the Executive Vice President and an authorized signatory of Financial Times Professional, Inc., formerly named Federal Publications, Inc., and d/b/a Capitol Publications, Inc., the corporation described n and which executed the foregoing instrument, and that he/she executed and delivered said instrument on behalf of said corporation by the authority of the Board of Directors of said corporation.

  
\_\_\_\_\_  
Notary Public

DONNA ANN PEKARSKY  
Notary Public, State of New York  
No. 31-4809891  
Qualified in New York County  
Commission Expires June 30, 2000

## Schedule A

Managers Edge, registration number 2,231,138

The Competitive Advantage, registration number 1,400,295

Team Management Briefings, registration number 1,832,536

Changing Workplace Alert, registration number 2,064,147

## Schedule B

1. The mark "Team Management Briefings", registration number 1,832,536, was assigned to Capitol Publications, Inc. by instrument (reel/frame 1364/0973) executed August 6, 1997 and recorded September 16, 1997.
2. The mark "The Competitive Advantage", registration number 1,400,295 was assigned to Capitol Publications, Inc. by instrument (reel/frame 1364/0973) executed August 6, 1997 and recorded September 16, 1997.
3. The mark "Changing Workplace Alert", registration number 2,064,147 was assigned to Capitol Publications, Inc. by instrument (reel/frame 1364/0973) executed August 6, 1997 and recorded September 16, 1997.