

08-19-1999

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of Patents and Trade

Documents or copy hereof.

U.S. Patent & TMO/TM Mail Rcpt Dt. #34

1. Name and address of conveying party(ies): 8.11.99

Positive Solutions U.S.A., Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Oregon
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 6, 1999

101120806

2. Name and address of receiving party(ies):

Name: Discovery Communications, Inc.
Address: _____
7700 Wisconsin Avenue
Bethesda, Maryland 20814

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/168,891

B. Trademark Registration No.(s).

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. Allison Strickland

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. Allison Strickland
Name of Person Signing

J Allison Strickland
Signature

August 11, 1999
Date

Total number of pages comprising cover sheet: _____

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: DCE USA TA-99/07929

TRADEMARK
REEL: 001945 FRAME: 0241

ASSIGNMENT

WHEREAS, POSITIVE SOLUTIONS U.S.A., INC., a corporation organized and existing under the laws of Oregon, with an address at 3439 N.W. 126th Avenue, Portland, Oregon 97229 ("**Assignor**"), is the owner of the following trademark, DISCOVER WILD, now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
DISCOVER WILD	75/168,891	September 19, 1996

and WHEREAS, DISCOVERY COMMUNICATIONS, INC., a corporation organized and existing under the laws of Delaware, located at 7700 Wisconsin Avenue, Bethesda, Maryland 20814 ("**Assignee**"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named application therefor, and with all claims arising out of or relating to the use or ownership of said mark.

POSITIVE SOLUTIONS U.S.A., INC.

By: 

Name: MARK J. Schumacher

Title: President

Date of Signature: 8/6/99