

08-23-1999

8/16/99
MRD



101123040

Attached original documents or copy thereof

To the Honorable Commissioner of Trademark

1. Name of conveying party(ies):

Copelands' Enterprises, Inc., dba
Copeland's Sports,

- Individual(s)
 - Association
 - General Partnership
 - Limited Partnership
 - Corporation-State California
 - Other
- Additional name(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: SPORTSHOP.COM
Internal Address: _____
Street Address: 966 Monterey Street
City: San Luis Obispo State: CA Zip: 93401

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 13, 1999

If assignee is not domiciled in the United States, a domestic Representative designation sheet is attached: Yes No
Additional names(s) & addresses(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
Serial No. 75/580,989
Filed 11/2/98

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel J. Meaney, Jr.
Internal Address: _____
Street Address: P.O. Box 22307
City: Santa Barbara State: CA Zip: 93121

6. Total number of applications and trademarks involved..... 1

7. Total fee (37 CFR 3.41)..... \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Daniel J. Meaney, Jr.
Name of Person Signing

Daniel J. Meaney / August 16, 1999
Signature Date

Total number of pages comprising cover sheet 1

08/20/1999 MTHAI1 00000153 75560989

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Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Trademarks and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Trademark and Trademark Office, Office of Information Systems, PK2-1000C. Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503

ASSIGNMENT OF SERVICE MARK APPLICATION

WHEREAS, Copelands' Enterprises, Inc., dba Copeland's Sports, a California corporation, having a place of business at 966 Monterey Street, San Luis Obispo, California 93401 (hereinafter "Assignor") is the equitable owner and record owner of service mark SHOPSPORTS.COM (hereinafter referred to as "said mark"), and the pending United States Service Mark Application therefor filed in the United States Patent and Trademark Office, all as set forth on the attached Schedule A; and

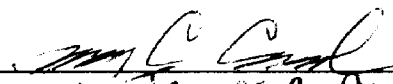
WHEREAS, SHOPSPORTS.COM, a California corporation, having a place of business at 966 Monterey Street, San Luis Obispo, California 93401 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said mark and said pending United States Service Mark Application and any registration therefor, together with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, to said pending United States Service Mark Application and the registration therefor in the United States, including but not limited to all of the Assignor's rights throughout the world, together with the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Copelands' Enterprises Inc.
a California corporation
Assignor

Dated: August 13, 1999

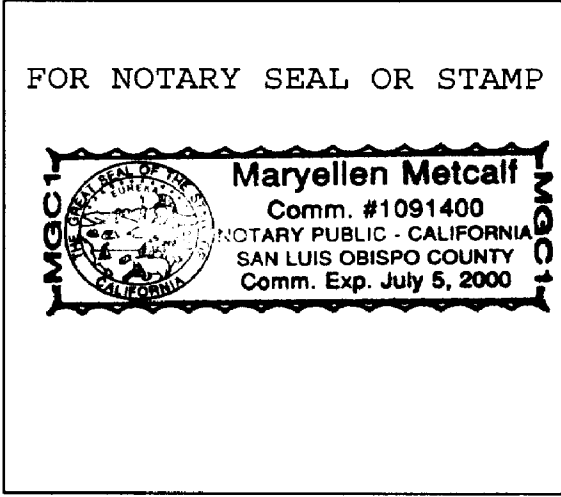
By 
(Name) James C Copeland
(Title) President

STATE OF CALIFORNIA)
) ss.
 COUNTY OF SAN LUIS OBISPO)

On this 13th day of August, 1999
 before me, Maryellen Metcalf a Notary
 Public in and for said County and
 State, personally appeared
James C Copeland personally known to me
 (or proved to me on the basis of
 satisfactory evidence) to be the
 person whose name is subscribed to the
 within instrument and acknowledged to
 me that he executed the same in his
 authorized capacity, and that by his
 signature on the instrument the
 person, or the entity upon behalf of
 which the person acted, executed the
 instrument.

WITNESS my hand and official seal.

Signature Maryellen Metcalf



Schedule A

Applicant: Copelands' Enterprises, Inc.
dba Copeland's Sports
a California corporation

Serial no.: 75/580,989

Filing date: November 2, 1998

Mark: SHOPSPORTS.COM

Classes: 35, 38 and 42

259 5539assg

UPON COMPLETION OF RECORDING
ASSIGNMENT, PLEASE RETURN TO:

DANIEL J. MEANEY, JR., ESQ.
P.O. BOX 22307
SANTA BARBARA, CALIFORNIA 93121

TRADEMARK

259 a RECORDED: 08/16/1999

REEL: 001946 FRAME: 0306