

08-23-1999

U.S. Department of Commerce
Patent and Trademark Office

8/17/99



IT

To the Honorable Commissioner of Patents and Trademarks

101123039

...ments or copy thereof.

1. Name of conveying party(ies):

Jackson National Life Insurance Company

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Illinois
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and Address of receiving party(ies)

Name: **Straight Arrow Products, Inc.**Address: **2020 Highland Avenue
Bethlehem, Pennsylvania 18020**

☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State of New Jersey
☐ Other _____

If assignee is not domiciled in the United States, a domestic
 representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name

☒ Other **Release of Collateral Assignment recorded
 April 8, 1999, at Reel 1885, Frame 0409**

Execution Date: April 23, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 964804, 1861576,
 1950054, 1923241, 1880323, 1937851, 1930644, 1984313,
 1923210, 1866676, 1151397 and 1924994

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Baila H. Celedonia, Esq.
 Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

6. Total number of applications and registrations involved:
twelve (12)7. Total fee (37 CFR 3.41)... \$ 315.00☒ Enclosed

☒ Any deficiency is authorized to be charged to
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Baila H. Celdonia

Name of Person Signing

Baila H. Celdonia

Signature

8/17/99

Date

08/20/1999 MTHAI1 00000154 964804

Total number of pages including cover sheet, attachments, and document: 7

01 FC:481

02 FC:482

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, DC 20231

BHC/BCZ/22480/05/374730.1

TRADEMARK
REEL: 001946 FRAME: 0311

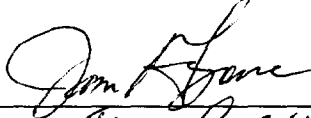
**RELEASE OF COLLATERAL ASSIGNMENT OF
PATENTS, TRADEMARKS, LICENSES AND COPYRIGHTS**

WHEREAS, in a Collateral Assignment of Patents, Trademarks, Licenses and Copyrights dated as of October 5, 1998 (the "Collateral Assignment"), Straight Arrow Products, Inc. collaterally assigned, mortgaged, pledged, granted a security interest in and transferred to the undersigned all of its rights, title and interest in and to all of its intellectual property then owned or existing or filed and thereafter acquired or arising or filed, including but not limited to the trademark registrations listed on Schedule I attached hereto.

NOW THEREFORE, for value received, the undersigned does hereby release, terminate and cancel that certain Collateral Assignment by Straight Arrow Products, Inc. for the benefit of the undersigned, recorded in the U.S. Patent and Trademark Office at Reel 1885 Frame 0409

IN WITNESS WHEREOF, the undersigned has executed this Release as of the ____ day of April, 1999.

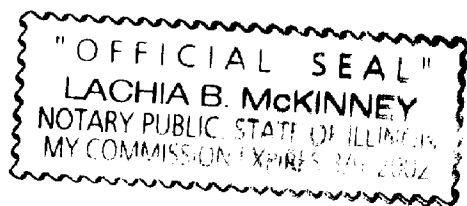
PPM FINANCE, INC., as Agent and Attorney-in-Fact for
Jackson National Life Insurance Company

By: 
Name: JAMES GURDINE
Title: Vice President

ACKNOWLEDGMENT

STATE OF ILLINOIS)
 : ss:
COUNTY OF Cook)

On this 23rd of April, 1999 before me, a Notary Public, personally appeared James Gurgone who acknowledged himself to be duly acting as Vice President of PPM Finance, Inc., Attorney-in-Fact for Jackson National Life Insurance Company, and that he as such Vice President, being duly authorized to do so, executed the foregoing Assignment for the purposes therein contained by signing his name as such Vice President, on behalf of the Assignee.



Lachia B. McHenry
Notary Public
My Commission Expires:

Schedule I

CONCEIVED BY NATURE

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 72-414,260
REG. NO.: 964,804

EQUENNE

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 74-423,694
REG. NO.: 1,861,576

ICY BLUE

INTL CLASS: 5 (Pharmaceuticals)
SERIAL NO.: 74-480,126
REG. NO.: 1,950,054

KENNEL CARE

INTL CLASS: 5 (Pharmaceuticals)
SERIAL NO.: 74-479,538
REG. NO.: 1,923,241

NECK MAKER

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 74-479,540
REG. NO.: 1,880,323

SHEAREZE

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 74-500,043
REG. NO.: 1,937,851

STABLE CARE

INTL CLASS: 5 (Pharmaceuticals)
SERIAL NO.: 74-478,507
REG. NO.: 1,930,644

STRAIGHT ARROW

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
5 (Pharmaceuticals)
SERIAL NO.: 74-719,655
REG. NO.: 1,984,313

STRAIGHT ARROW

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
5 (Pharmaceuticals)
SERIAL NO.: 74-478,371
REG. NO.: 1,923,210

THE HOOFAKER

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 74-480,047
REG. NO.: 1,866,676

UP TIGHT

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 73-231,680
REG. NO.: 1,151,397

INTL CLASS: 3 (Cosmetics & Cleaning Preparations)
SERIAL NO.: 74-551,604
REG. NO.: 1,924,994