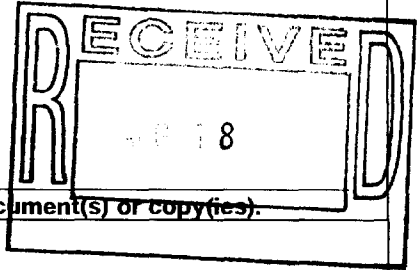


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**Submission Type** 8-18-99

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**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  
Effective Date  
Month Day Year \_\_\_\_\_

Change of Name

Other \_\_\_\_\_

**Conveying Party**  Mark if additional names of conveying parties attached

Name Brian Hand Execution Date 07271999  
Month Day Year

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization United States of America

**Receiving Party**  Mark if additional names of receiving parties attached

Name SalesHound.com, Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 350 West Erie Street

Address (line 2) Suite 300

Address (line 3) Chicago IL/USA 60610  
City State/Country Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Illinois

08/23/1999 MTHAI1 00000187 75632306

01 FC:481 40.00 OP  
02 FC:482 100.00 OP

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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

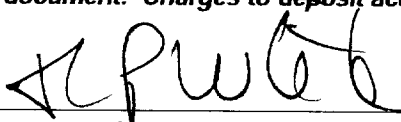
Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Thomas P. White



8-18-99

Name of Person Signing

Signature

Date Signed

# ASSIGNMENT OF SERVICE MARK APPLICATIONS

Assignment made as of July 27, 1999 by Brian Hand, an individual ("Assignor") to SalesHound.com, Inc., an Illinois corporation ("Assignee").

WHEREAS, Assignor has intended to use the following marks (the "Marks") in commerce and has filed the following applications to obtain registration of the Marks in the United States Patent and Trademark Office pursuant to 15 U.S.C. § 1051(b) (the "Applications"):

<b>MARK</b>	<b>APPLICATION SERIAL NO.</b>	<b>FILING DATE</b>
SALESHOUND	75/632,306	February 2, 1999
SALESHOUND.COM	75/632,305	February 2, 1999
ON THE SCENT FOR SALES	75/632,309	February 2, 1999
A NOSE FOR SALES	75/632,308	February 2, 1999
SNIFFING OUT SALES	75/632,307	February 2, 1999

WHEREAS, Assignor is assigning the Marks and the Applications to Assignee as part of the entire ongoing and existing business of the Assignee, or portion thereof, to which the Marks pertain; and

WHEREAS, Assignee, the successor to the ongoing and existing business of Assignee to which the Marks pertain, desires to acquire the entire interest of the Assignor in the Marks and the Applications.

Express Mail EM584079213US

**TRADEMARK**  
**REEL: 001946 FRAME: 0623**


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the Applications and any rights that arise from the Applications. Assignor represents and warrants to Assignee that it has not made any other assignment or pledge of the Marks, any rights therein or the Applications.

  
\_\_\_\_\_  
Brian Hand

STATE OF ILLINOIS        )  
                                  ) SS:  
COUNTY OF COOK        )

On this 27 day of July, 1999, before me personally appeared Brian Hand, and he executed this instrument on his own behalf.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

  
\_\_\_\_\_  
Notary Public

(Affix stamp)

