

FORM PTO-1594  
(Rev. 8-93)

OMB No. 0651-0011 (exp. 4/94)

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08-25-1999

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101125740

To the Honorable Commissioner of Patents and Trade

original documents or copy thereof.

## 1. Name of conveying party(ies):

INTERNATIONAL DATA GROUP, INC.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State of Massachusetts  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: MARCH 4, 1999

## 2. Name and address of receiving party(ies)

Name: IMAGINE MEDIA, INC.

Internal Address: \_\_\_\_\_

Street Address: 150 NORTH HILL DRIVECity: BRISBANE State: CA ZIP: 94005

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State of California  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or patent number(s):

## A. Trademark Application No.(s)

75/106,681

## B. Trademark Registration No.(s)

1,998,842Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CHARLES SCHUGInternal Address: % IMAGINE MEDIAStreet Address: 150 NORTH HILL DRIVECity: BRISBANE State: CA ZIP: 940056. Total number of applications and registrations involved: 27. Total fee (37 CFR 3.41).....\$ 65.00☒ Enclosed☐ Authorized to be charged to deposit account8. Deposit account number: N/A

(Attach duplicate copy of this page if paying by deposit account)

08/25/1999 NTHA11 00000047 75106681

DO NOT USE THIS SPACE

01 FC:481  
02 FC:48140.00 OP  
25.00 OP

Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHARLES SCHUG, SECRETARY

Name of Person Signing

Charles Schug

Signature

20 Aug '99

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:

TRADEMARK  
REEL: 001947 FRAME: 0326

## TRADEMARK ASSIGNMENT

WHEREAS, **International Data Group, Inc.**, a Massachusetts corporation having its principal place of business at 5 Speen Street, Framingham, Massachusetts 01701, hereinbelow called "Assignor", is the owner of the following United States Trademark application and registration:

**Mark: PC GAMES**  
**Reg. Number: 1,998,842**  
**Reg. Date: September 3, 1996**

**Mark: PC GAMES (AND DESIGN)**  
**App. Number: 75/106,681**  
**Filing Date: May 20, 1996**

WHEREAS, IMAGINE MEDIA, INC., a CALIFORNIA  
corporation having its principal place of business at 150 NORTH DRIVE,  
BRISBANE, CA 94005 ("Assignee") is desirous of  
acquiring said marks and the application for registration thereof.

THEREFORE, BE IT KNOWN that for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee its successors or assigns, the entire right, title and interest in and to the said trademark application and resulting registration, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 3/4/99

**International Data Group, Inc.**

By: James G. Ghirardi  
James G. Ghirardi  
Vice President

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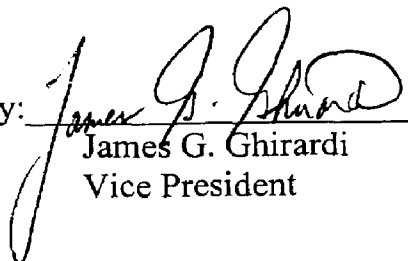
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By:   
James G. Ghirardi  
Vice President