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08-26-1999

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

RE 8-23-99

MRD

To the Honorable Commissioner of Patents

101127693

and original documents or copy thereof.

1. Name of conveying party(ies):

Perfect Promotional Products, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State - California
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: March 5, 1999

2. Name and address of receiving party(ies)

Name: Perfect Promotional Products, Inc.
 Internal Address: JUN
 Street Address: 4681 Calle Bolero
 City: Camarillo State: CA ZIP: 93012

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☐ Corporation-State
☒ Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designator is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath
 Internal Address: Winston & Strawn
 33rd Floor
 Street Address: 35 West Wacker Drive
 City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41).....\$ 140.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

06/04/1999 DNGUYEN 00000014 2134280

DO NOT USE THIS SPACE

01 FC-401 40.00 OP
 02 FC-402 100.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura Konrath
 Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK

REEL: 001948 FRAME: 0771

Continuation Item

SCHEDULE A

REGISTRATIONS

Mark	Registration Number
ADVER VIZORS	2,134,280
SUPER PRO	2,110,883
BUDGET PRO	2,134,281
INSTA-LAM	1,704,246
THIRST QUENCHERS	2,110,882
EZ SIP	N/A
ZIP 1-2-3	N/A
ALL PRO	N/A

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Perfect Promotional Products, Inc., a California corporation having a place of business at 4681 Calle Bolero, Camarillo, California ("Assignor") has adopted, used, or is using the marks identified on the attached Schedule A (the "Marks") and is owner of the registrations and applications thereof; and

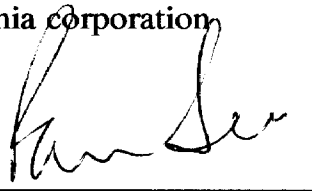
WHEREAS, Perfect Promotional Products, LLC, a Delaware limited liability company, having a place of business at 4681 Calle Bolero, Camarillo, California ("Assignee"), desires to obtain all rights in and to the Marks and the registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all right, title and interest throughout the world in and to the Marks, all of the registrations and applications thereof, the right to recover for past infringement and the good will of the business in connection with which they are or have been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 5th day of March, 1999.

PERFECT PROMOTIONAL PRODUCTS, INC.
a California corporation

By: _____


Peter Bell
President

STATE OF California,
COUNTY OF Los Angeles

On Mar. 5 1999, before me, the undersigned, a Notary Public in and for said State,
personally appeared Late Bell, proved to me on the basis of satisfactory evidence to be the person
whose name was subscribed to the within instrument and acknowledged to me that he executed the same in
his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of
which the person acted, executed the instrument.

WITNESS my hand and official seal.

Sigrid A. Mc Ferren
Signature of Notary

(This area for official
notarial seal)



SCHEDULE A

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