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8-23-99

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Docket No.:

14951.4

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
KEVA JUICE NM LLC

- Individual(s)
 - General Partnership
 - Corporation-State
 - Other New Mexico limited liability company
- Association
 - Limited Partnership
- Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 20, 1999

2. Name and address of receiving party(ies):

Name: KEVA JUICE USA, INC.

Internal Address: _____

Street Address: 370 South 500 East

City: Salt Lake City State: UT ZIP: 84111

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Nevada
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
75/652,039

B. Trademark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John C. Stringham

Internal Address: Workman, Nydegger & Seeley

1000 Eagle Gate Tower

Street Address: 60 East South Temple

City: Salt Lake City State: UT ZIP: 84111

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 540.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John C. Stringham

Name of Person Signing

Signature

August 20, 1999

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

ASSIGNMENT

WHEREAS, KIVA JUICE NM, LLC., (hereinafter referred to as "Assignor") a limited liability company of the State of New Mexico, having a principal office at 5010 Cutler Avenue, Suite C, Albuquerque, New Mexico 87110, has adopted, used, and on March 2, 1999, made application for the use of all right, title, and interest in and to the trademark MISCELLANEOUS DESIGN (hereinafter referred to as the "mark"), which Application received Serial No. 75/652,039, in the United States Patent and Trademark Office; and

WHEREAS, KEVA JUICE USA, INC., (hereinafter referred to as "Assignee") a corporation of the State of Nevada, having a principal office at 370 South 500 East, Suite 100, Salt Lake City, Utah 84111, is desirous of acquiring the entire right, title, and interest in and to the mark and the registration thereof;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title, and interest in and to the mark and the above-identified registration thereof, together with the goodwill of the business symbolized by and associated with the mark.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register

trademarks, to issue any and all certificates of registration of the mark to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

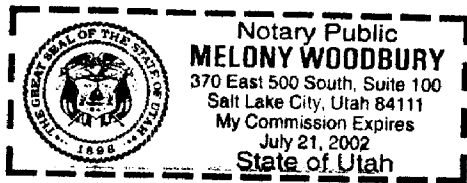
This Assignment and Agreement shall be binding upon my heirs and legal representatives.

KIVA JUICE NM, LLC.

Ray Blake
Ray Blake, President

STATE OF UTAH)
 : ss.
COUNTY OF SALT LAKE)

On July 20th, 1999, before me personally appeared RAY BLAKE, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.



Melony Woodbury
NOTARY PUBLIC
Residing at Salt Lake

My Commission Expires:
July 21, 2002

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