10-22-1999 U.S. DEPARTMENT OF COMMERCE 101150790 attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies):

Re M C S Alexander Doll Company, Inc. Name: Lasalle Business Credit, Inc., as Agent 615 West 131st Street Internal Address: New York, New York 10027 Street Address: 135 South LaSalle Street □ Association □ Individual(s) City: Chicago _State: <u>IL</u> ☐ Limited Partnership ☐ General Partnership □ Other Additional name(s) of conveying party(ies) attached? □Yes □No 3. Nature of conveyance: ☐ Individual(s) citizenship_ □ Merger ☐ Assignment ☐ Association ☐ Change of Name ☐ General Partnership □ Other Execution Date: May 21, 1999 □ Limited Partnership___ ▲ Corporation-State Delaware If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? 4. Application number(s) or registration number(s): B. Trademark registration No.(s) A. Trademark Application No.(s) SEE ATTACHED A SEE ATTACHED A Additional numbers attached? [™] Yes □ No 6. Total number of applications and registrations involved: 6 5. Name and address of par1ty to whom correspondence concerning document should be mailed: Name: Federal Research Corp. ☐ Enclosed Internal Address: _ ☐ Authorized to be charged to deposit account /16/1999 DCDATES 00000041 1543701 Butte Address: 400 Sevents Avenue, N.W. 8. Deposit account number: Suite 101 (Attach duplicate copy of this page if paying by deposit account) City:_ State: DO NOT USE THIS SPACE

Mail documents to be recorded with required cover sheet information to:

Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of

Odjustvent date: 08/16/1999 DC00TES Co 07/08/1999 HTMAI1 00000112 1543/01 01 FC:481 -40.00 OP 02 FC:482 -100.00 OP

d6/03/1999 MTHAI1 00000225 1543**70**1

Daphne E. Schmitt

Name of Person Signing

the original document

40.00 UP

100.00 OP

Commissioner of Patents & Trademarks, Box Assignments

Total number of pages including cover sheet, attachments and document:

Washington, D.C. 20231

May 24, 1999

Trademark Assignment of Security

Schedule A

Trademark	Registration No.	Registration Date
Madame Alexander	1543701	June 13, 1989
Madame Alexander & Design	1720455	September 29, 1992
Alice Darling	1854246	September 13, 1994
Let's Play	1805442	November 16, 1993
The Well Dressed Bears	1800935	October 26, 1993
Trademark Application	Application No.	Application Date
Madame Alexander	75-544075	August 28, 1998

TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, Alexander Doll Company, Inc., a corporation formed under the laws of the State of Delaware, located at 615 West 131st Street, New York, New York 10027 ("Borrower"), has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to LaSalle Business Credit, Inc. ("LaSalle"), each of the other financial institutions (LaSalle and such other financial institutions collectively, the "Lenders") named in or which hereafter become a party to the Loan Agreement (as hereinafter defined) and LaSalle as agent for Lenders (LaSalle in such capacity "Agent"), pursuant to (i) a certain Loan and Security Agreement, dated the date hereof, among Borrower, Lenders and Agent and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof, made by Borrower in favor of Agent for its benefit for the ratable benefit of Lenders (as each may be amended, modified, restated or supplemented from time to time, collectively, the "Agreements"); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Agent for its benefit and for the ratable benefit of Lenders a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto and grant to Agent for its benefit and for the ratable benefit of Lenders a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

Borrower expressly acknowledges and affirms that the rights and remedies of Agent and Lenders with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York

May 21, 1999

Witness:

ALEXANDER DOLL COMPANY, INC.

Name: Penis

LASALLE BUSINESS CREDIT, INC., as Agent

Witness:

Title: FUP

STATE OF NEW YORK)
COUNTY OF NEW YORK)
On this 21 day of May, 1999, before me personally came <u>Dense (Apor)</u> , to me known, who, being by me duly sworn, did depose and say that he is the <u>Transactory</u> of Alexander Doll Company, Inc., the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the board of directors of said corporation.
Rickerd Rock Notary Public
RICHARD ROEL NOTARY PUBLIC, State of New York No. 01R05026268 Qualified in Queens County Commission Expires April 18, 2000
On this day of May, 1999, before me personally came <u>Lawrence P. Begin</u> , to me known, who, being by me duly sworn, did depose and say that he is the <u>Frist V.P.</u> of LaSalle Business Credit, Inc., the corporation described in and which executed the foregoing instrument; and that he was authorized to sign his name thereto on behalf of said corporation.
Rechard Rock Notary Public
RICHARD ROEL NOTARY PUBLIC, State of New York No. 01R05026268 Qualified in Queens County Commission Expires April 18, 2000

TRADEMARK REEL: 001949 FRAME: 0216