FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

Submission Type

08-27-1999



40.00 DP

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U.S. Department of Commerce
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Submission Type	Conveyance Type	r document(s) or copy(les).
x New	X Assignment	License
Resubmission (Non-Recordation) Document ID #	Security Agreement	Nunc Pro Tunc Assignment Effective Date
Correction of PTO Error Reel # Frame #	Merger Change of Name	Month Day Year 052199
Corrective Document Reel # Frame #	Change of Name Other	
Conveying Party	Mark if additional names of conveying p	parties attached Execution Date

Correction of PTO Error	Merger 052199
Reel # Frame #	Change of Name
Corrective Document	
Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date Month Day Year
Name Hershey Foods Corporation	052199
Formerly successor by merger to Leaf	f, Inc.
Individual General Partnership	Limited Partnership x Corporation Association
Other	
区 Citizenship/State of Incorporation/Organization	Delaware
Receiving Party	Mark if additional names of receiving parties attached
Name DMA Acquisition Corp. II	
DBA/AKA/TA	
Composed of	
Address (line 1) 134 Cambridge Street	
Address (line 2)	
Address (line 3) Cambridge	MA 02139
Individual General Partnership	State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
x Corporation Association	appointment of a domestic representative should be attached.
Other	(Designation must be a separate document from Assignment.)
X Gitizenship/State of Incorporation/Organizat	Delaware
/27/1999 DCDATES 00000054 1001117 FOR	OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

	PTO-1618B
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Domestic R	epresentative Name and Address Enter for the first Receiving Party only.
Name [
Address (line 1)	
Address (line 2)	
Address (line 3)	
Address (line 4)	
Correspond	lent Name and Address Area Code and Telephone Number (617) 951-8439
Name	Matthew J. Cushing
Address (line 1)	Bingham Dana LLP
Address (line 2)	150 Federal Street
Address (line 3)	Boston, MA 02110-1726
Address (line 4)	
Pages	Enter the total number of pages of the attached conveyance document including any attachments.
Trademark A	Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the	e Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).
Trac	demark Application Number(s) Registration Number(s)
	1,001,117
Number of I	Properties Enter the total number of properties involved. #
Fee Amoun	t Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00
Method o Deposit A	f Payment: Enclosed X Deposit Account
	Deposit Account Number: #
	Authorization to charge additional fees: Yes No X
Statement a	and Signature
attac	ne best of my knowledge and belief, the foregoing information is true and correct and any ched copy is a true copy of the original document. Charges to deposit account are authorized, as cated herein.
Matthew J	. Cushing August 9, 1999
Name	of Person Signing Signature Date Signed

ASSIGNMENT OF TRADEMARK (United States of America)

In exchange for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, intending to be legally bound hereby, Hershey Foods Corporation, a Delaware corporation, successor by merger to Leaf, Inc. (the "Assignor"), hereby assigns by quitclaim assignment to DMA Acquisition Corp. II, a Delaware corporation (the "Assignee"), its successors and assigns, all of Assignor's right, title and interest in (i) the trademark "Clark" in the United States of America for candy bars (the "Mark") originally registered in the United States Patent and Trademark Office on January 7, 1975, and assigned registration and assigned registration number 1001117, (ii) such registration of the Mark, (iii) the entire goodwill of the business symbolized and associated with the Mark and such registration and (iv) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill. Assignor makes no representations or warranties of any kind with regard to the Mark, and this Assignment is made "AS-IS, WHERE-IS" in all regards.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the 21st day of May, 1999.

HERSHEY FOODS CORPORATION, a Delaware corporation, successor by merger to Leaf, Inc.

Name: Burton H. Snyder

Title: Assistant Secretary

COMMONWEALTH OF PENNSYLVANIA			
)	
COUNTY OF	<u>DAUPHIN</u>)	

The foregoing instrument was executed before me, this 21st day of May, 1999, by Burton H. Snyder, the Assistant Secretary of Hershey Foods Corporation, a Delaware corporation, on behalf of said corporation, as its free act and deed.

Notary Public

Notarial Seal Florence I. Barth, Notary Public Derry Twp., Dauphin County My Commission Expires April 22, 2000

Member, Pennsylvania Association of Netales

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TRADEMARK REEL: 001949 FRAME: 0504