

08-27-1999



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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Baseline II, Inc.
838 Broadway
New York, N.Y. 10003

- Individual(s)
- General Partnership
- Corporation-State (Delaware)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Paul and Florence Kagan

Internal Address:

Street Address: 25849 Hatton Road

City: Carmel State: CA ZIP: 93923

- Individual(s) citizenship USA
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 1, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1, 994,730

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lloyd J. Jassin

Internal Address: Law Offices of

Lloyd J. Jassin

Suite 400

Street Address: 1560 Broadway

City: New York State: NY ZIP: 10039

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

08/26/1999 MTHAI1 00000182 1994730
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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lloyd J. Jassin
Name of Person Signing

Signature

8/18/99

Date

Total number of pages comprising cover sheet:

1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, 1000, Washington, D.C. 20231, and to the Office of Management and Enterprise Services, 1215 Jefferson Davis Highway, Washington, D.C. 20503.

SERVICE MARK ASSIGNMENT

THIS SERVICE MARK ASSIGNMENT (hereinafter, the "Assignment") is made and entered into this 1st day of July 1999, (hereinafter, the "Effective Date"), by and between BASELINE II, INC., a Delaware corporation (hereinafter, "Assignor"), with its principal place of business at 838 Broadway, New York, New York 10003, and Paul and Florence Kagan, husband and wife, domiciled at 25849 Hatton Road, Carmel, California 93923 (hereinafter, the "Assignee").

WHEREAS, Assignor has agreed to assign to Assignee all of its right, title and interest in and to the Service Mark and Service Mark registration identified and set forth on Schedule A, attached hereto and made a part hereof (hereinafter, the "Mark"), together with the goodwill of the business associated with the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business in connection with which the Mark is used, and all registrations and applications therefor, in the United States, its possessions and territories,

and all foreign countries, including any renewals and extensions of the registration that are, or may be secured under the laws of the United States and all foreign countries, now or hereinafter in effect; for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made; together with all claims for damages due to any past, present or future infringement or other unauthorized use of the Mark, with the right to sue for, and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

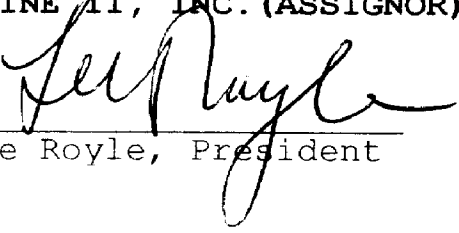
Assignor agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark in the Assignee.

[SIGNATURE PAGE CONTINUED ON NEXT PAGE]

IN WITNESS WHEREOF, Assignor has caused this Service
Mark Assignment to be executed and delivered as of this 1st day
of July, 1999.

BASELINE II, INC. (ASSIGNOR)

By:


Lee Royle, President

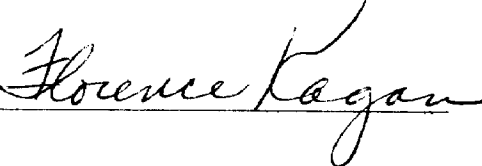
PAUL KAGAN (ASSIGNEE)

By:


Paul Kagan

FLORENCE KAGAN (ASSIGNEE)

By:


Florence Kagan

SCHEDULE A

Service Mark Registration

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
INSTANT DATAFICATION	1,994,730	August 20, 1996

LAW OFFICES OF
LLOYD J. JASSIN

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1560 BROADWAY
NEW YORK, NEW YORK 10036
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LLOYD J. JASSIN†

OF COUNSEL
STEVEN C. SCHECHTER†°

† ALSO ADMITTED NJ
° ALSO ADMITTED DC

August 19, 1999

Certified Mail // RRR (No. Z 025 592 456)

Hon. Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Re: Reg. No.: 1,994,730
Reg. Date: August 20, 1996
Mark: INSTANT DATAFICATION

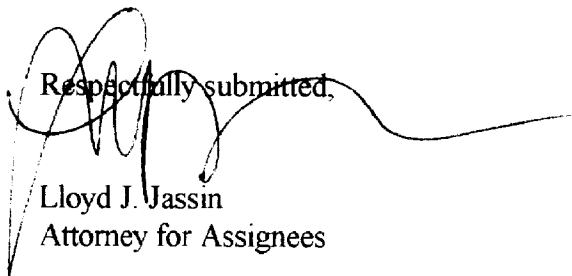
Dear Sir of Madam:

Accompanying this letter is a Recordation Form Cover Sheet; an original service mark assignment; and attorney check in the amount of \$40.00.

Kindly record the attached original document and remit a Notice of Recordation of Assignment Document to the below-signed.

Should you have any questions, please contact me directly at the above-referenced address or telephone number.

Respectfully submitted,


Lloyd J. Jassin
Attorney for Assignees

LJJ:og
Encl.

cc: Peter S. Cane, Esq. (w/o Encl.)

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