FORM PTO-1618A Expres 08/30/99 OMB 0651-0027

08-27-1999



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X Citize	nship/State of Incorporation/Organiza	ation NEW YORK	
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TRADEMARK ASSIGNMENT

WHEREAS,

DENTAL CONCEPTS INC. a New York corporation

100 Clearbrook Road Elmsford NY 10523

has adopted, used and is using the following trademarks which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	Registration No.	<u>Issued</u>
DENTAL MATE	2,235,568	3/30/99
ORA CARE	2,173,333	7/14/98
THE DOCTOR'S	2,068,051	6/3/97
BRITE STIK	2,058,328	4/29/97
BRUSH 'N BUDDY	2,049,646	4/1/97
DPM	2,020,895	12/3/96
FLORAL AFFAIR	1,882,986	3/7/95
THE TOOTHPASTE BOOSTER	1,848,914	8/9/94
THE DOCTOR'S	1,816,772	1/18/94
THE DENTAL OFFICE	1,793,347	9/21/93
MAGNA BRITE	1,772,166	5/18/93
DEN-PAK	1,753,236	2/16/93
STAY-WHITE	1,699,690	7/7/92
WE TAKE SMILING SERIOUSLY	1,614,749	9/25/90
THE DOCTOR'S	1,613,680	9/18/90
DENTAL CONCEPTS	1,555,637	9/12/89
ORAPIK	1,331,875	4/23/85
ORAPIK	1,229,510	3/8/83, and

TRADEMARK REEL: 001950 FRAME: 0089 WHEREAS,

DENTAL CONCEPTS LLC a Delaware limited liability company 100 Clearbrook Road Elmsford NY 10523

(hereinafter referred to as "Assignee"),

desires to acquire the entire undivided right, title and interest in said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Dental Concepts Inc. hereby assigns unto the said Assignee, all of its right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

NewYork

Dated: Elmsford, New York

July , 1999

AUGUST 18

DENTAL CONCEPTS INC.

Peter A. Strauss,

President

State of New York

New York y of Westchester)

ss.:

County of Westchester)

August

On this day of July, 1999 before me personally appeared Peter A. Strauss, to me known who, being duly sworn, did depose and say that he is the President of Dental Concepts Inc., the corporation described in and which executed the foregoing trademark assignment and that he signed his name thereto by order of the Board of Directors of said corporation.

ANDREW M. SINGER
Notary Public, State of New York
No. 31-4983191

Oualified in New York County O

Notary Public