

08-30-1999



ON FORM COVER SHEET  
DEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office

To the Honorable 101130464 Please record \* ed original documents or copy thereof

1. Name of conveying party(ies):  
  
NJN Publishing Company  
604 Pine Avenue  
Long Beach, California 90844

( address of receiving party(ies):  
  
**Long** Beach Publishing Company  
**604 P**ine Avenue  
**Long** Beach, California 90844  
  
a Delaware corporation

Additional name(s) of conveying party(ies) attached?  Y  N  
3. Nature of conveyance: **8-20-99**  
Assignment Merger  
 Security Agreement  Change of Name  
Execution Date: 7/1/99

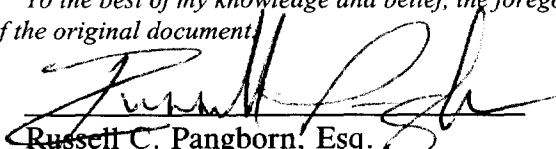
(Individual, Corporation, Ltd. Partnership, etc.)  
Additional name(s) & address(es) attached?  
 Y  N

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1,785,489  
  
Additional numbers attached?  Y  N

5. Name and address of party to whom correspondence concerning document should be mailed:  
  
Russell C. Pangborn, Esq.  
Fulwider Patton Lee & Utecht, LLP  
200 Oceangate, Suite 1550  
Long Beach, California 90801

6. Total number of applications and registrations involved: 1  
7. Total fee (37 CFR 3.41) \$ 40.00  
 Enclosed  
 Charge to deposit account  
8. Deposit account number: 21-0800  
(Duplicate attached)

9. Statement and signature.  
  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
  
Russell C. Pangborn, Esq.  
California Bar No. 174,696  
8/17/99  
Total number of pages comprising cover sheet: 1

Mail documents to be recorded with required cover sheet information to:

08/30/1999 MTHAI1 00000025 1785489

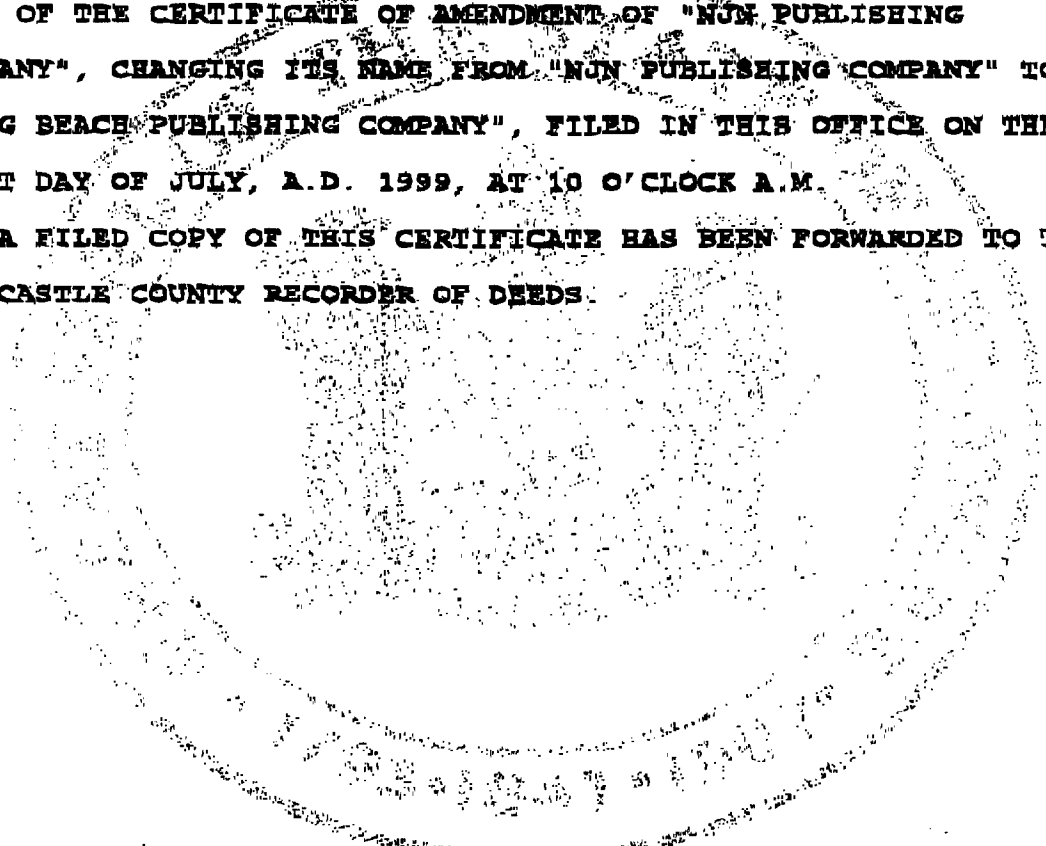
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Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231-9998

**State of Delaware**  
**Office of the Secretary of State** PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NON PUBLISHING COMPANY", CHANGING ITS NAME FROM "NON PUBLISHING COMPANY" TO "LONG BEACH PUBLISHING COMPANY", FILED IN THIS OFFICE ON THE FIRST DAY OF JULY, A.D. 1999, AT 10 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



*Edward J. Freel*

Edward J. Freel, Secretary of State

2056173 8100

991269045

AUTHENTICATION:

9842582

DATE:

07-01-99

FROM RICHARDS, LAYTON & FINGER #10

(THU) 7. 1 '99 9:37/ST. 9:36/NO. 4861878887 P 2

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
NJN PUBLISHING COMPANY**

**Pursuant to Section 242  
of the General Corporation Law of the  
State of Delaware**

NJN Publishing Company, (hereinafter called the "Corporation"), organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

The name of the Corporation is NJN Publishing Company and it was originally incorporated under the name Passaic Newspapers, Inc. and the Certificate of Incorporation was filed on March 4, 1985 with the Secretary of State of the State of Delaware.

The Board of Directors of the Corporation, by unanimous written consent dated June ~~24~~ 1999, adopted resolutions pursuant to Section 242 of the General Corporation Law of the State of Delaware, setting forth amendments to the Certificate of Incorporation of the Corporation and declaring said amendments to be advisable. The sole stockholder of the Corporation duly approved said proposed amendments by written consent in accordance with Section 228 and 242 of the General Corporation Law of the State of Delaware. The resolutions setting forth the amendments are as follows:

**RESOLVED:** That Article First of the Certificate of Incorporation of the Corporation be, and it hereby is, deleted and the following Article First is inserted in lieu thereof:

VLD001-326650.1

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 10:00 AM 07/01/1999  
201269045 - 2056273

07/29/99 THU 17:48 FAX 303 894 9340  
SENT BY:VERNER LIIPFERT

MEDIANEWS GROUP  
2023718278+

303 894 9340: # 4 011

FROM RICHARDS, LAYTON & FINGER #10

(THU) 7. 1 '99 9:37/ST. 9:36/NO. 4861878937 P 3

Jun-28-99 12:02

Prod-V L B M H


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T-054 P.03/03 4-209

"First: The name of the corporation (hereinafter called the "Corporation") is: Long Beach Publishing Company."

IN WITNESS WHEREOF, the Corporation has caused its corporate seal to be affixed hereto and this Certificate of Amendment to be signed by its Vice President/ Finance and Controller and attested to by its Assistant Secretary this 28th day of June, 1999.

NJN PUBLISHING COMPANY

By:   
Ronald A. Mayo  
Vice President/Finance and Controller

ATTEST:

  
Howell R. Beale, Jr.  
Assistant Secretary

[Corporate Seal]

VLBC01-32660,1

07/27/99 TUE 13:21 [TX/RX NO 8605] 004