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FORM PTC-1594 R 09_30_	1000	ET u.s. department of commerce
FORM PTC-1594 R 08-30-	1999	Patent & Trademark Office
To the Please rec 101130	)666	demarks: .opy thereof
1. Name of conveying party(ies):	2. Name and addre	ss of receiving party(ies):
Big Red, Inc.  [ ] Individual(s)	Internal Address: Street Address: City: ACC;  [] Individual(s) [] Association [] General Partn [] Corporation-S [] Other  If assignee is no a domestic repres [] Yes (Designations mus Assignment)  Additional name(s	State: TX Zip: 76712 citizenship dership dership state  08-19-1999 ot domic U.S. Patent & TMOfc/TM Mail Ropt Dt.
4. Application number(s) or registration number(s):		
A. Trademark Application No.(s)	B. Trademark 1,628,540	Registration No.(s)
Additional numbers attached? [ ] Yes [ ] No		
5. Name and address of party to whom correspon- dence concerning document should be mailed:	6. Total number of applications and registrations involved []	
David G. Henry Naman, Howell, Smith & Lee, P.C. 900 Washington Avenue P. O. Box 1470 Waco, TX 76703-1470	[ ] Enclosed [ ] Authorized to  8. Deposit accoun	0-0894 ate copy of this page if paying
DO NOT USE THIS SPACE 40E		
9. Statement and Signature  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Name of Person Signing  Signature  Total gumber of pages comprising cover sheet []  OMB No. 0951-0011 (exp. 4/94)		

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: Big Red (stylized)

08-19-1999 U.S. Patent & TMOfc/TM Mail Rept Dt. #64

REGIS. NO.: 1,628,540

INT. CLASS NO.: 032

## ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Big Red, Inc. ("Assignor"), is the owner of the following trademark now registered in the United States Patent and Trademark Office:

Trademark: Big Red (stylized)

Registration No.: 1,628,540

Date of Regis.: December 18, 1990

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, Assignor hereby assigns to North American Beverages, Ltd. ("Assignee") all right, title and interest in the United States in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof, all causes of action, known or unknown, pertaining thereto, and all rights and interests in marks, if any, which are owned by Assignor and are colorable imitations of, or otherwise confusingly similar to the mark expressly hereby assigned.

Assignor covenants that it is the sole owner of all conveyed rights and interests and has full right to make this assignment. Assignor agrees that it will communicate to Assignee or its representatives any material facts known to Assignor respecting said trademark rights. Assignor agrees to cooperate with Assignee or its successors or assigns in any legal proceeding pertaining to the assigned rights and interests, and, upon reasonable request, to cause

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TRADEMARK REEL: 001950 FRAME: 0618 knowledgeable representatives to be available to Assignee's then counsel for testifying or otherwise providing information in connection with such proceedings. Assignor agrees to sign all lawful papers, make all rightful oaths, and generally do everything possible to aid said Assignee, its successors, assigns and nominees, to perpetuate and enforce trademark protection for the said trademark.

SIGNED this day of guly, 1999.

BIG RED, INC.

Printed Name: Donal S. Sharp

Title: President/CEO

STATE OF TEXAS §

COUNTY OF McLENNAN §

On this // day of \_\_\_\_\_\_\_, 1999, personally appeared Donal S. Sharp to me known and known to me to be President/CEO of the assignor above named, and acknowledged that he executed the foregoing Assignment pursuant to authority duly received.



Notary Public in and for the State of Texas

My commission expires:

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