

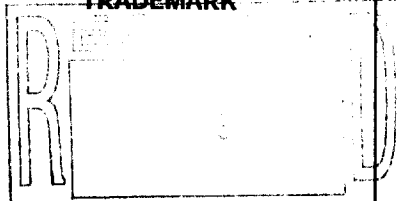
08-31-1999



101131171

8/23/99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
05 28 99

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
05 28 99

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

08/31/1999 DNGUYEN 00000027 070900 75652832

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 50.00 CH

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75/652,832"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,032,922"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1,855,320"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Doreen E. Hummel

Doreen E. Hummel

8-18-99

Name of Person Signing

Signature

Date Signed

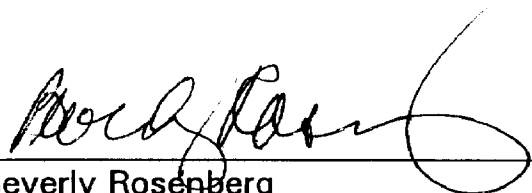
ASSIGNMENT

WHEREAS, General Mills Operations, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota 55426, is the owner of the U.S. trademark registrations and application set forth on the attached Exhibit A; and

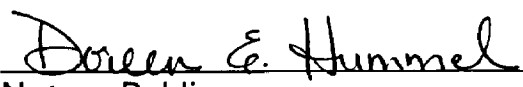
WHEREAS, General Mills, Inc., a corporation of the State of Delaware, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota 55426, is desirous of acquiring said trademarks and the registrations and application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, General Mills Operations, Inc. does hereby assign unto General Mills, Inc. all of its rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the registrations and application therefor.

GENERAL MILLS OPERATIONS, INC.


Beverly Rosenberg
Assistant Secretary

Subscribed and sworn to before me
this 18 day of August, 1999.


Notary Public

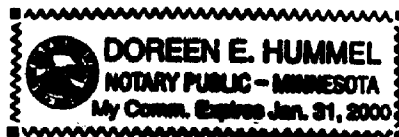


EXHIBIT A

TRADEMARK

REGISTRATION NO.

**REGISTRATION
DATE**

COUNTRY CLASSIC DINNERS

2,032,922

January 21, 1997

FARMHOUSE

1,855,320

September 20, 1994

TRADEMARK

SERIAL NO.

FILING DATE

MAKE IT DELICIOUS.
MAKE IT FARMHOUSE.

75/652,832

February 26, 1999