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U.S. Patent & TMO/c/TM Mail Rcpt Dt. #40

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TRADEMARKU.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
NutriPlus, LLC

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of New York
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: March 10, 1999

2. Name and address of receiving party(ies):

Name: Nature's Sunshine Products, Inc.Internal Address: 75 East 1700 South, P. O. Box 19005City: Provo State: Utah Zip: 84065-9005

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State of Utah
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)

Additional name(s) & Address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) B. Trademark registration No.(s) 75/401,554Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brent Christensen, Esq.Internal Address: PARSONS BEHLE & LATIMERStreet Address: 201 South Main Street, Suite 1800City: Salt Lake City State: Utah Zip: 84111

6. Total number of applications and registrations

involved: 17. Total Fee (37 CFR 3.41):\$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

50-0581

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Brent Christensen
Name of Person SigningBrent Christensen
Signature8/20/99
DateTotal number of pages comprising cover sheet: 1

ASSIGNMENT OF TRADEMARKS

Effective Date: March 10, 1999


Assignor: NutriPlus, LLC
a New York corporation
665 Broadway Avenue
New York, NY 10012

Assignee: Nature's Sunshine Products, Inc.
a Utah corporation
75 East 1700 South
P. O. Box 19003
Provo, UT 84065-9003

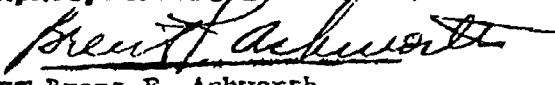
NutriPlus, LLC ("Assignor"), in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to Nature's Sunshine Products, Inc. ("Assignee"), all right, title and interest in and to all trademarks, service marks, trademark applications, service mark applications, trademark registrations, and service mark registrations identified on Schedule A attached hereto, and the goodwill associated with these trademarks and service marks and the of the business symbolized by these trademarks and service marks. This assignment includes an assignment of all trademarks, service marks, trademark applications, service mark applications, trademark registrations, service mark registrations, trademark interests and service mark interests of every kind and nature, and any and all renewals and extensions thereof that may exist or be secured under any and all laws, regulations, conventions and treaties now or hereafter in force, in any and all countries and jurisdictions. This assignment further includes an assignment of any and all causes of action heretofore accrued in the Assignor's favor for infringement by others of any such trademarks or service marks.

Assignor has caused this Assignment of Trademarks to be signed in its corporate name by its duly authorized officer and its corporate seal to be hereunto affixed on the Effective Date set forth above.

NutriPlus, LLC

By: 
Name: Stephen Valdez
Title: Vice President

Accepted by Nature's Sunshine Products, Inc.

By: 
Name: Brent E. Ashworth
Title: V.P. - Legal Affairs

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ASSIGNMENT OF TRADEMARKS
SCHEDULE A

TRADEMARK

SERIAL NO./REGISTRATION NO.

MULTIPOWER FOR WOMEN

75/401,554