

08-31-1999

AUG 25 1999



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To the Honorable Commissioner of Patents and

documents or copy thereof.

101130850

i. Name of conveying party(ies):

ii. Name and address of receiving party(ies):

American Movie Classics Company

Name: Romance Classics, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other -

Street Address: 1111 Stewart Avenue  
 City: Bethpage State: New York Zip: 11714

- Individual(s) citizenship
- Association
- General Partnership
- Limited Liability Company
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 10, 1999

4. Application number(s) or registration number(s):

A. Trademark Applications

B. Trademark Registrations

See Attached Schedule A

See Attached Schedule A

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved:

8

Name: Darby & Darby P.C.

Street Address: 805 Third Avenue, 27th Floor

City: New York State: New York Zip: 10022-7513

7. Total fee (37 CFR 3.41):.....\$215.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-0100

215E

(Attach duplicate copy of this page if paying by deposit account)

EXPRESS MAIL CERTIFICATE

Date: 8/25/99 Label No. 595859770

I hereby certify that, on the date indicated above I deposited this paper or fee with the U.S. Postal Service & that it was addressed for delivery to the Commissioner of Patents & Trademarks, Washington, D.C. 20231 by "Express Mail Post Office to Addressee" service.

DO NOT USE THIS SPACE

JOSEPH STAFF  
Name (Print) Signature

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karen L. Staff  
Name of Person Signing

Signature

August 25, 1999

Date

08/30/1999 MTHAI1 00000281 1884000

01 FC:481  
02 FC:482

Total number of pages including cover sheet, attachments, and document: 3

3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231



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**SCHEDULE A**

**REGISTRATIONS**

<b><u>SERVICE MARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
ROMANCE CLASSICS	1,884,000	03/14/95
ROMANCE CLASSICS	1,962,836	03/19/96

**APPLICATIONS**

<b><u>SERVICE MARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
ROMANCE CLASSICS & DESIGN	75/363,711	09/26/97
ROMANCING AMERICA	75/440,348	02/25/98
INSIDE BRIDES	75/467,301	04/13/98
EVERYDAY ELEGANCE	75/491,984	05/28/98
LIFE AS IT SHOULD BE	75/554,274	09/16/98
ROYAL FAMILIES OF THE WORLD	75/564,098	10/02/98

**TRADEMARK ASSIGNMENT**

WHEREAS, **American Movie Classics Company**, a general partnership, organized and existing under and by virtue of the laws of New York, and having a place of business at 1111 Stewart Avenue Bethpage, New York 11714, called "Assignor", owns and has used in its business certain trademarks, trademark applications and trademark registrations, which are shown on the attached Schedule A:

; and

WHEREAS, , **Romance Classics, LLC**, a limited liability company organized and existing under and by virtue of the laws of Delaware, and having a place of business at 1111 Stewart Avenue Bethpage, New York 11714, hereinbelow called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademarks, trademark applications, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademarks, trademark applications, trademark registrations and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

**AMERICAN MOVIE CLASSICS COMPANY**

Dated: 9/10/99

By: *Katie McEnroe*  
 Name: Katie McEnroe  
 Title: President and General Manager