

09-01-1999



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MRD 8-26-99

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<p>Submission Type</p> <p><input checked="" type="checkbox"/> New</p> <p><input type="checkbox"/> Resubmission (Non-Recordation) Document ID # _____</p> <p><input type="checkbox"/> Correction of PTO Error Reel # _____ Frame # _____</p> <p><input type="checkbox"/> Corrective Document Reel # _____ Frame # _____</p>	<p>Conveyance Type</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License</p> <p><input type="checkbox"/> Security Agreement</p> <p><input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Effective Date Month Day Year _____</p>
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Conveying Party _____ Mark if additional names of conveying parties attached

Name Ahsuog Inc. Execution Date
Month Day Year
8 / 24 / 99

Formerly _____

Individual General Partnership Limited Partnership Corporation

Association Other _____

Citizenship/State of Incorporation/Organization California

Receiving Party _____ Mark if additional names of receiving parties attached

Name Macmillan USA, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 201 W. 103rd Street

Address (line 2) Indianapolis, Indiana 46290

Address (line 3) _____

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Maryland

08/31/1999 DWGUYEN 00000271 2129136

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 25.00 DP

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

Page 2

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.

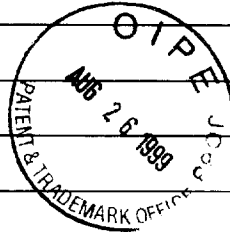
Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____



Correspondent Name and Address Area Code and Telephone Number (212) 309-7015

Name Maura B. Leeds, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 2

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

2,129,136
2,240,844

Number of Properties Enter the total number of properties involved. # 2

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 65.00

Method of Payment: Enclosed Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maura B. Leeds

Name of Person Signing

Maura B Leeds/crb

Signature

8/26/99

Date Signed

TRADEMARK ASSIGNMENT

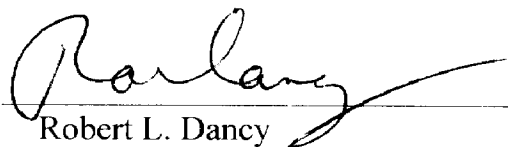
This Trademark Assignment is made on the 27th day of August, 1999, by Ahsuog Inc., a California corporation, having a principal business address at 1633 Broadway, New York, New York 10019-6785 ("Assignor"), in favor of Macmillan USA, Inc., a Maryland corporation, having a principal business address at 201 W. 103rd St., Indianapolis, Indiana, 46290 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter, the "Marks"), any pending applications for federal registration or federal registrations therefor, and the goodwill of the business developed through the use of the Marks; and

WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, any pending applications for federal registration or federal registrations therefor, and the goodwill developed through the use of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, and interest in and to the Marks, any pending applications for federal registration or federal registrations therefor, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

AHSUOG INC.

By: 
Robert L. Dancy
Senior Vice President and Secretary

SCHEDULE A

Mark

Registration No.

THE COMPLETE IDIOT'S GUIDE TO Plus Design

2,129,136

THE COMPLETE IDIOT'S TRAVEL GUIDE TO Plus Design

2,240,844

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