

Document 1

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10-29-1999

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To the Assistant Commissioner of Patents

101155286

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Flowers Bakeries, Inc.

MAD 2-5-99

- Individuals(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other _____

Additional names(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies)

Name: Flowers Bakeries Brands, Inc.

Internal Address: Suite 780

Street Address: 1100 North Market Square

City: Wilmington State: Delaware Zip: 19801

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: December 16, 1997

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

75/527,818
SOF-MIX

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sharan B. Flexner

Internal Address: Kilpatrick Stockton LLP

Street Address: 1100 Peachtree Street, Suite 2800

City: Atlanta State: GA Zip: 30309-4530

6. Total number of applications and registrations involved

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

40E

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharan B. Flexner

Name of Person Signing

Sharan B. Flexner
Signature

2-2-99
Date

Total number of pages including cover sheet, attachments, and document:

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FLOWERS BAKERIES, INC.", CHANGING ITS NAME FROM "FLOWERS BAKERIES, INC." TO "FLOWERS BAKERIES BRANDS, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 1997, AT 2 O'CLOCK P.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

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971442330

AUTHENTICATION:

8828421

DATE:

12-22-97

**CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION OF FLOWERS BAKERIES, INC.**

Flowers Bakeries, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That at a meeting of the Board of Directors of Flowers Bakeries, Inc., resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:
"The name of the corporation is Flowers Bakeries Brands, Inc."

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held, upon notice in accordance with Section 222 of the General Corporation Law of the state of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Flowers Bakeries, Inc. has caused this Certificate to be signed by George Deese, its President, and Steve Avera, its Secretary, this 16th day of December, 1997.

By George E. Deese
President

Attest: Steve Avera
Secretary

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