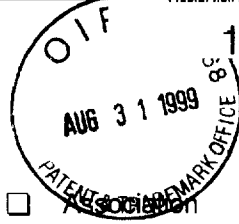


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ied original documents or copy thereof.

of receiving party(ies):

1. Name of conveying party(ies):

Elcom of Memphis, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Additional names(s) of conveying party(ies) Yes No

Name: Raycom America, Inc.

Internal Address:

Street Address: 201 Monroe Street

City: Montgomery State: AL ZIP: 36104

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 27 August 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/519,080 75/553,713 75/553,714
75/526,376

B. Trademark Registration No.(s)

887-99

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald N. Huff

Internal Address: Watson Cole Grindle Watson

Street Address: 1400 K Street, N.W.

10th Floor

City: Washington State: DC ZIP: 20005

6. Total number of applications and registrations involved:.....

4

7. Total fee (37 CFR 3.41):.....\$ \$115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

09/01/1999 MTHA11 00000209 75519080

01 FC:481 40.00 OF
02 FC:482 75.00 OF

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald N. Huff

Name of Person Signing

Signature

31 Aug 99

Date

3

Total number of pages including cover sheet, attachments, and

ASSIGNMENT OF TRADEMARKS

WHEREAS, effective as of the undersigned date, Elcom of Memphis, Inc., a corporation of Delaware, (hereinafter ASSIGNOR), having a principal place of business at 1960 Union Avenue, Memphis, Tennessee, 38104, is the owner of the trademark rights and goodwill in and to the following U.S. trademark registrations (THE TRADEMARKS):

<u>TRADEMARK</u>	<u>REG./APP. NO.</u>	<u>FILED/REGISTERED</u>
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Please see attached "Exhibit A"

WHEREAS, Raycom America, Inc. (hereinafter ASSIGNEE), a corporation of Delaware having a principal place of business at 201 Monroe Street, Montgomery, Alabama 36104, is desirous of formally acquiring the said trademark rights and goodwill in and to THE TRADEMARKS by express assignment;

NOW, THEREFORE, for good and valuable consideration in hand receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE, its legal representatives, successors, and assigns, all trademark rights in and to said THE TRADEMARKS, together with the business symbolized thereby and goodwill appurtenant thereto, the right to sue and recover for damages for past infringement thereof, all applications to register same, and all licenses and other agreements relating to same.

I hereby set my hand at the date below entered,

Elcom of Memphis, Inc.

8/2/91
Date

Rebecca S. Bryan
Rebecca S. Bryan
Vice President

EXHIBIT A

Elcom of Memphis, Inc.	Raycom America, Inc.	WMC-TV	COUNTDOWN ON BEALE	75/519,0 80	Federal
Elcom of Memphis, Inc.	Raycom America, Inc.	WMC-TV	MEMPHIS AT MIDNIGHT	75/553,7 13	Federal
Elcom of Memphis, Inc.	Raycom America, Inc.	WMC-TV	NEW YEAR'S EVE ON BEALE STREET	75/553,7 14	Federal
Elcom of Memphis, Inc.	Raycom America, Inc.	WMC-TV	STAR SPANGLED CELEBRATION	75/526,3 76	Federal