

8-27-99

09-03-1999

WBAM Ref. No.: 0029044-0009

FORM PTO-1594 (Rev. 6-93)	RECORD T	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
To the Honorable Commissioner of Patents at		Documents or copy thereof.



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1. Name of conveying party(ies) Fujicolor Processing, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> General Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Association <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Other Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: Ritz Camera Centers, Inc. Internal Address: Street Address: 6711 Ritz Way City: Beltsville State: MD Zip: 20705 <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partners' <input type="checkbox"/> Limited Partners <input checked="" type="checkbox"/> Corporation-Stat <input type="checkbox"/> Other
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Security Agreement <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Other	If assignee is not domiciled in U.S. Patent & TMOfo/TM Mail Rcpt Dt. #64 designation is attached: <input type="checkbox"/> Y <input checked="" type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

08-27-1999

Execution Date: **June 9, 1999**

4. Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,339,575 Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
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5. Name and address of party to whom correspondence concerning document should be mailed: Name: Galina Kirman Internal Address: Whitman Breed Abbott & Morgan LLP Street Address: 200 Park Avenue City: New York State: New York Zip: 10166	6. Total number of applications and registrations involved..... 1 7. Total fee (37 CFR 3.41) \$40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account # 50-0297 8. Deposit account number: 50-0297 (Attach duplicate copy of this page if paying by deposit account)
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9. <u>Statement and signature</u> To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.		
Galina Kirman Name of Person Signing	 Signature	8/27/99 Date
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ASSIGNMENT

WHEREAS, FUJICOLOR PROCESSING, INC., a Delaware Corporation with a place of business at 555 Taxter Road, Elmsford, New York 10523 (hereinafter "ASSIGNOR"), has adopted and used the trademark PRESTO PRINTS, which is registered in the United States Patent and Trademark Office, Registration No. 1,339,575 (hereinafter the "MARK"), and is the owner of the entire right, title and interest in and to the MARK;

WHEREAS, RITZ CAMERA CENTERS, INC., a Delaware Corporation located with a place of business at 6711 Ritz Way, Beltsville, Maryland 20705 (hereinafter "ASSIGNEE"), has succeeded via Asset Purchase Agreement, and is desirous of succeeding of record, to the rights thus owned by ASSIGNOR and acquiring of record therefrom all of ASSIGNOR's right, title and interest in, to and under the aforesaid MARK, and the registration thereof (encompassing the underlying application), and the goodwill of the business connected with the use of and symbolized by the MARK;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which are hereby acknowledged, ASSIGNOR, effective October 23, 1998, did and hereby does assign and transfer unto ASSIGNEE all of ASSIGNOR's right, title and interest in and to the MARK, together with the registration thereof (encompassing said underlying application), including all rights of recovery for past infringement thereof, and the goodwill of the business connected with the use of and symbolized by the MARK.

FUJICOLOR PROCESSING

Dated: June 9, 1999

By: [Signature]
Name: Hideyuki Hayashi
Title: Chief Executive Officer

Signed and Sworn to Before me
this 9th day of June, 1999

[Signature]
Notary Public

JONATHAN E. FILE
Notary Public, State of New York
No. 4880339
Qualified in Westchester County
Commission Expires Nov. 24, 2000