



COMPRISING THE LAW OFFICE OF MARK F. PEROFF

101135699

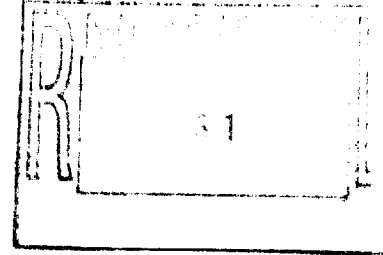
915 Broadway New York, NY 10010-7108

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Mark F. Peroff
Kent E. Danish
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Admitted to the State of Missouri

August 31, 1999



Of Counsel:
Stephen N. Dratch
Freema Gluck

RECORDATION FORM COVER SHEET - TRADEMARKS

Commissioner of Patents and Trademarks
Washington, D.C. 20231

Express Mail[®] mailing label number EL04484094043
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Attn: BOX ASSIGNMENT

I hereby certify that this paper or fee is being deposited with the United Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 110 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231

Re: Recordal of Assignment of Trademark
Assignor: CHOPARD HOLDING S.A.
Assignee: CHOPARD INTERNATIONAL S.A.
Trademark: **LA STRADA**
Application No.: 75/319,020
Our Ref.: 278.009

Julie Simmons
Julie Simmons
(Signature of person mailing paper or fee)

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Chopard Holding S.A., a corporation organized and existing under the laws of Switzerland.

2. Name and address of receiving party(ies):

Chopard International S.A., a corporation organized and existing under the laws of Switzerland, having an office and place of business at 55, Boulevard de Perolles, 1700 Fribourg, Switzerland.

3. Nature of conveyance:

Change of Name
Date of execution: March 17, 1999
Power of Attorney/Appointment of Domestic Representative

4. Trademark Application/Registration Number:

75/319,020

(09/02/1999 DNGUYEN 00000242 75319020
01 FC:481 52998 v.1 40.00 OP)

5. Please address all correspondence in this matter to:

Mark I. Peroff
Trademark & Patent Counselors of America, P.C.
915 Broadway - 19th Floor
New York, New York 10010
(212) 387-0247

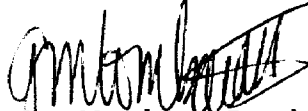
6. Total number of applications and registrations involved: one

7. Total fee enclosed: \$40.00.

8. Also enclosed is a Certificate of Express Mail, label number EL 044840940 US, and an acknowledgment postcard.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



G. Mathew Lombard

GML:bc
Enclosures

Total number of pages comprising cover sheet: 2

11-21004-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : CHOPARD INTERNATIONAL S.A. (by change of name from Chopard Holding S.A.)
Mark : LA STRADA
Ser. No. : 75/319,020
Class(es) : 14
Filed : July 3, 1997

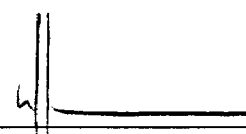
POWER OF ATTORNEY/APPOINTMENT OF DOMESTIC REPRESENTATIVE

Applicant appoints Mark I. Peroff, Keith E. Danish, Michael J. Brown, G. Mathew Lombard, and all members of the Bar of the State of New York of the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, New York, New York 10010, (212) 387-0247, its attorneys with full powers of substitution and revocation to transact all business in the Patent and Trademark Office in connection with the captioned application. Trademark & Patent Counselors of America, P.C., is also hereby designated applicant's representative upon whom notices or process in proceeding affecting the mark may be served.

Please address all correspondence in this matter to the attention of:

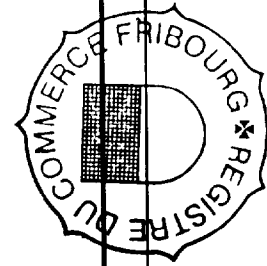
Mark I. Peroff, Esq.
Trademark & Patent Counselors of America, P.C.
915 Broadway
New York, New York 10010


CHOPARD INTERNATIONAL S.A.

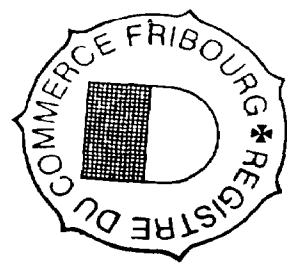
By: 
Name: Karl-Friedrich Scheufele
Title: Director-President
Caroline
Gruosi-Scheufele
Director


Date: 16 August 1999.

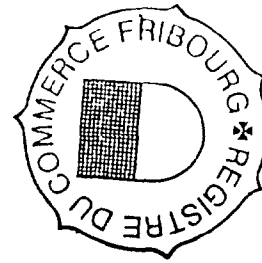
Report du		Fiche		Nature juridique		Date d'inscription		Date de radiation		Numéro fédéral		Numéro de dossier	
18 mars 1999				Société anonyme		03 mai 1994				CH-217-0137855-6		10835/1994	
Raison Sociale				Siège				Adresse					
1 Chopard-Holding S.A. CHOPARD INTERNATIONAL S.A.				1 Fribourg				Boulevard de Pérolles 55, c/o Fiduconsult SA					
Capital-actions Libéré				Réf.				Réf.					
1 100'000 CHF				1				1					
2 50'000 CHF								2					
100 actions de CHF 1'000.--, nominatives													
Apports en nature, reprises de biens, avantages particuliers													
1 Restriction de transmissibilité des actions.													
But, Observations													
1 But: acheter, gérer et vendre des participations, effectuer la gestion administrative et l'exploitation de brevets, licences et marques.													
2 Adjunction au but : toutes opérations financières, emprunter, prêter et gérer des fonds sans faire appel au public. Remise des services et fournir des conseils, assumer des fonctions d'intermédiaire, de courtier ou d'agent dans toutes transactions financières ou commerciales. Acquérir, exploiter ou aliéner des immeubles.													
Organe de Publicité													
1 Communication aux actionnaires: lettre recommandée													
1 FOSC													



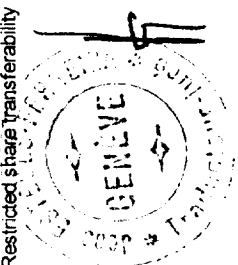
Journal		Publication FOSC			Réf.		Administration, organe de révision et personnes ayant qualité pour signer		Mode Signature	
Réf.	Numéro	Date	Date	Page	Inscr.	Mod.	Rad.	Nom et Prénoms, Origine, Domicile	Fonctions	
1	report	25.11.1997	05.12.1997	8792	1		m 2	Scheufele-Ruf Karl, d'Allemagne, à Promenthoux, commune de Prangins	adm. président	signature collective à 2
2	898	08.04.1999	20.04.1999	2562	1			Scheufele Karl-Friedrich, de Prangins, à Promenthoux, commune de Prangins	adm. secrétaire	signature collective à 2
					1			Guosti-Scheufele Caroline, de Prangins, à Promenthoux, commune de Prangins	adm.	signature collective à 2
					1			Vez Michel, de Seiry, à Fribourg	adm.	signature collective à 2
					1			Compagnie Fiduciaire Temko SA, à Carouge GE	réviseur	signature collective à 2
						2		Scheufele Karl, d'Allemagne, à Promenthoux, commune de Prangins	adm. président	signature collective à 2
<p>Extrait certifié conforme</p> <p>..... pages</p> <p>Fribourg, le 30. juillet 1999</p> <p>Le proposé - subst. :</p> <p>P-A JENNY</p> 										



Journal		Publication FOSSC		Réf.		Administration, organe de révision et personnes ayant qualité pour signer		Mode Signature		
Réf.	Numéro	Date	Date	Page	Inscr.	Mod.	Rad.	Nom et Prénoms, Origine, Domicile	Fonctions	Mode Signature
1	report	25.11.1997	05.12.1997	8792	1		m 2	Scheufele-Ruf-Karl, d'Allemagne, à Promenthoux, commune de Prangins	adm. président	signature collective à 2
2	898	08.04.1999	20.04.1999	2562	1			Scheufele Karl-Friedrich, de Prangins, à Promenthoux, commune de Prangins Gruosi-Scheufele Caroline, de Prangins, à Promenthoux, commune de Prangins Vez Michel, de Seiry, à Fribourg Compagnie Fiduciaire Temko SA, à Carouge GE Scheufele Karl, d'Allemagne, à Promenthoux, commune de Prangins	adm. secrétaire adm. adm. réviseur adm. président	signature collective à 2 signature collective à 2 signature collective à 2 signature collective à 2 signature collective à 2
<p>Extrait certifié conforme</p> <p>..... pages</p> <p>Fribourg, le 30.04.2000</p> <p>Le préposé - subst. :</p> <p>P-A JENNY</p> 										



Report date	Card	Legal nature	Date of entry	Date of erasure	Federal number	File N°
18 March 1999		Limited liability company	3 May 1994		CH-217-0137855-6	10835/1994
Ref	Registered style or name	Registered offices	Address	Date of statutes	Ref.	Branches
1	Chopard Holding S.A.	Fribourg	Boulevard de Pérolles 55	26.04.94	1	
2	CHOPARD INTERNATIONAL S.A.		c/o Fiducosult SA	17.03.99	2	
Ref	Capital	Shares, partners' contributions, assets	Purposes, remarks			
1	nominal paid-up 100,000.-- 50,000.--	100 nominal shares of Fr. 1,000.--	<p>1 Purpose: to buy, manage and sell shares, administer, manage and exploit patents, licences and trade marks.</p> <p>2 Addition to purpose: any financial operations, borrow, lend and manage funds without calling to the public. To do services and give council, assume functions of intermediary, broker or agent in any financial or commercial transaction. Acquire, capitalize or dispose of real estate.</p>			
Ref	Contributions in kind, Takeovers of assets, Settlement of claims, Personal advantages, Liability, Payment obligations					
1	TRADEMARK					
001953.FRAME.0020	Restricted share transferability					
Ref	Organ for publications					
1	Communication to shareholders: registered letter					
1	IFOSC					



Partners, Directors, Management, Signatories see over

Main Card - Legal entity

Ref	Daybook		FOSC Publication		Reference N°			Partners, Directors, Management, Signatories		Mode of signature
	No	Date	No	Date	Inscr	Mod	Rad	Personal data	Office, share	
brought forward										
1	2699	25.11.97			1		m2	Scheufele-Ruf-Karl, of Germany, in Promenthoux township of Prangins	Dir. President	coll. (2)
2	898	08.04.99		05.12.1997 20.04.1999	1 1			Scheufele Karl-Friedrich of Prangins, in Promenthoux township of Prangins Gruosi-Scheufele Caroline of Prangins, in Promenthoux township of Prangins Vez Michel of Seiry, in Fribourg Compagnie Fiduciaire Temko SA, in Carouge GE Scheufele Karl, of Germany, in Promenthoux, township of Prangins	Dir. Secretary Dir. Dir. Auditors Dir. President	coll. (2) coll. (2) coll. (2) coll. (2) coll. (2)
								Certified true and correct copy of the original 2 pages. Fribourg, 30 juillet 1999 The Deputy Registrar P-A Jenny (signed)		
								<i>Certified true and correct translation</i>		
								<i>Le Département de justice et police et des transports certifie que M. J. ESTEVES-FERREIRA est traducteur-juré.</i>		
								<i>Geneve, le 2.3 AOÛT 1999.</i>		

APOSTILLE

(Convention de la Haye du 5 octobre 1961)

- 1 Pays: Suisse
2. a été signé par *M. P. MULLER*
3. agissant en qualité de *Deputy Registrar*
4. est revêtu du sceau/timbre de *D.D.P.T.*

Attesté

5. à Genève
6. le *2.3 AOÛT 1999*
- 7.

République et Canton de Genève

8. sous No *3912*



10 Signatures

Pierre-Yves JORIN
chef de bureau



Ref brought forward	Daybook		FOSC Publication		Reference N°		Personal data	Partners, Directors, Management, Signatories	Office share	Mode of signature
	No	Date	No	Date	Inscr.	Mod.				
1	2699	25.11.97			1		m2	Scheufele-Ruf Karl, of Germany, in Promenthoux township of Prangins	Dir. President	coll. (2)
2	898	08.04.99		05.12.1997 20.04.1999	1			Scheufele Karl-Friedrich of Prangins, in Promenthoux township of Prangins	Dir. Secretary	coll. (2)
					1			Grüssi-Scheufele Caroline of Prangins, in Promenthoux township of Prangins	Dir.	coll. (2)
					1			Vez Michel of Seiry, in Fribourg	Dir. Auditors	coll. (2)
					1	2		Compagnie Fiduciaire Temko SA, in Carouge GE		
								Scheufele Karl, of Germany, in Promenthoux, township of Prangins	Dir. President	coll. (2)
								Certified true and correct copy of the original 2 pages, Fribourg, 30 juillet 1999 The Deputy Registrar P-A Jenny (signed)		
								<i>Certified True and Correct Translation</i>		
								Le Département de justice et police et des transports certifie que M. J. ESTEVES-FERREIRA est traducteur-juré.		
								<i>Geneve, le 23 AOUT 1999</i>		
								<i>Geneve, le 23 AOUT 1999</i>		
								<i>Geneve, le 23 AOUT 1999</i>		
								<i>Geneve, le 23 AOUT 1999</i>		

APOSTILLE

(Convention de la Haye du 5 octobre 1961)

- 1 Pays: Suisse
2. Le présent acte public a été signé par *M. P. MOLLER*
3. agissant en qualité de *F. J. J. J.*
4. est revêtu du sceau/timbre de *D. J. P. T.*
5. à Genève
6. le *23 AOUT 1999*
- 7.
8. sous No *3912*

Attesté

République et Canton de Genève



10 Signatures

Estevés-Ferreira
Yves JORIN
chef de bureau

S C H E D U L E

Trademark

Application No.

Filing Date

LA STRADA

75/319,020

July 3, 1997

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