FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

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ORDATION FORM COVER SHEET

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Submission Type	Conveyance Type			
X New	X Assignment License			
Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame # Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year 8-30-99 Change of Name Other			
Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year				
Name Dole Dried Fruit and Nut Company Formerly Individual General Partnership Limited Partnership Corporation Association Other X Citizenship/State of Incorporation/Organization California				
Receiving Party	Mark if additional names of receiving parties attached			
Name Dole Food Company, Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 31365 Oak Crest Drive				
Address (line 2)				
	California State/Country Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an			
Corporation Association Other	appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)			
Citizenship/State of Incorporation/Organiz				
7/1999 DMGUYEN 00000210 041269 1419360 FO C:481 40.00 CH	R OFFICE USE ONLY			
WATER TRACE WILL				

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

> TRADEMARK REEL: 001954 FRAME: 0148

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Expires 06/30/99 OMB 0651-0027	3	TRADEMARK
	epresentative Name and Address Enter for the	e first Receiving Party only.
Name [
Address (line 1)		
Address (line 2)		
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Address (line 4)		
Correspond	ent Name and Address Area Code and Telephone Nu	mber 818-879-6756
Name	Stephen C. Clifford	
Address (line 1)	31365 Oak Crest Drive	
Address (line 2)	Westlake Village, CA 91361	
Address (line 3)		
Address (line 4)		
Pages Enter the total number of pages of the attached conveyance document # 1		
Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).		
Trac	emark Application Number(s)	Registration Number(s)
	1419360	
Number of I	Properties Enter the total number of properties invo	olved. # 1
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00		
Method o Deposit A	f Payment: Enclosed Deposit Accou	unt x
	ayment by deposit account or if additional fees can be charged to the a Deposit Account Number:	# 04-1269
	Authorization to charge addition	nal fees: Yes X No
Statement and Signature		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.		
	vicals, Asst. Secretary Janiel M. Mill	Ly 8-30-99
	of Person Signing Signature	Date Signed

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

A COLONIA VINE OF
ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Dole Food Company, Inc., a Hawaii corporation, whose address is 31365 Oak Crest Drive, Westlake Village, California 91361, has purchased from Dole Dried Fruit and Nut Company for the sum of \$10.00 and other valuable consideration, the sufficiency of which is hereby acknowledged, all rights, title and interest in and to the mark VALLEY ORCHARD, which mark is registered on the Principal Register of the United States Patent & Trademark Office as Registration No. 1,419,360 issued December 2, 1986;

NOW, THEREFORE, Dole Dried Fruit and Nut Company does hereby ratify, convey, and confirm its assignment of all rights, title and interest in and to the above-captioned trademark together with the good will of the business symbolized by the mark, and the above identified registration thereof as shown in the records of the United States Patent and Trademark Office to Dole Food Company, Inc.

DOLE DRIED FRUIT AND NUT COMPANY

Dated: August 30, 1999

David W. Perrigo

Vice President-Taxes of Dole Orland, Inc.,

Managing General Partner

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