

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

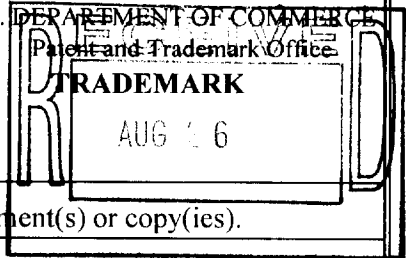
09-01-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101131781

R SHEET



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement
- Merger
- Change of Name Effective Date
Month Day Year
3/12/99
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Ahsuog Inc.

Execution Date
Month Day Year
8 / 24 / 99

Formerly _____

- Individual General Partnership Limited Partnership Corporation
- Association Other

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name Macmillan General Reference USA Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1633 Broadway

Address (line 2) New York, New York 10019-6785

Address (line 3) _____

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached
- Corporation Association
- Other _____

Citizenship/State of Incorporation/Organization Delaware

08/31/1999 DWGUYEN 00000272 75227192

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
TRADEMARK

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (212) 309-7015

Name Maura B. Leeds, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

1

Trademark Application Number(s) or Registration Number(s)

Trademark Application Number(s)

Registration Number(s)

75/227,192

Number of Properties Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment: Enclosed X

Deposit Account _____

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes X No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Maura B. Leeds

Name of Person Signing

Maura B. Leeds / cfb

Signature

8/20/99

Date Signed

TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of the 12th day of March, 1999, by Ahsuog Inc., a California, having a principal business address at 1633 Broadway, New York, New York 10019-6785 ("Assignor"), in favor of Macmillan General Reference USA Inc., a Delaware corporation, having a principal business address at 1633 Broadway, New York, New York 10019-6785 ("Assignee").

WHEREAS, Assignor owned all right, title and interest in and to the ADVANCED RESEARCH COUNCIL trademark (hereinafter, the "Mark"), the application for federal registration of the Mark, Serial No. 75/227,192, and the goodwill of the business developed through the use of the Mark;


WHEREAS, Assignee was the successor to the portion of the business of Assignor to which the Mark pertained and such business was at the time of the assignment, and still is, ongoing and existing; and

WHEREAS, the parties now wish to ratify and confirm this sale, assignment and transfer of all right, title and interest in and to the Mark, the application for federal registration of the Mark, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, *nunc pro tunc* as of March 12, 1999, the entire right, title, and interest in and to the Mark and the pending application for federal registration of the mark, including the right to sue for past and future infringement, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 24th day of August, 1999.

AHSUOG INC.

By: 
Robert L. Dancy
Senior Vice President and Secretary