

09-10-1999

Docket No.:

PHS



101122833

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please refer to the attached original documents or copy thereof.

9-7-99

1. Name of conveying party(ies):

The J. Peterman Company

- Individual(s)
- General Partnership
- Corporation-State **Kentucky**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **March 12, 1999**

2. Name and address of receiving party(ies):

Name: **Peterman Property Corp.**

Internal Address:

Street Address: **6003 Guion Road**

City: **Indianapolis** State: **IN** ZIP: **46250**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

Corporation-State **Delaware**

Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/519,297 75/519,285 75/423,481
75/422,998 75/422,995

Additional numbers

B. Trademark Registration No.(s)

2,082,490 2,057,810 1,857,684
2,057,811 1,879,705 1,909,959

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Jeffrey O. Davidson**

Internal Address: **Suite 800**

Street Address: **111 East Wayne Street**

City: **Fort Wayne** State: **IN** ZIP: **46802**

6. Total number of applications and registrations involved: **14**

7. Total fee (37 CFR 3.41): \$ **\$365.00**

Enclosed **check # 42856**

Authorized to be charged to deposit account

8. Deposit account number:

Any additional fees 02-0385

DO NOT USE THIS SPACE

09/09/1999 DNGUYEN 00000367 75519297

01 FC:481 40.00 OP
02 FC:482 325.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey O. Davidson

Name of Person Signing

Signature

September 2, 1999

Date

Total number of pages including cover sheet, attachments, and

10

RECORDATION FORM COVER SHEET

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TRADEMARKS ONLY

Continuation of 4. B. Trademark Registration No.(s)

1,792,689 1,719,641 1,561,043

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

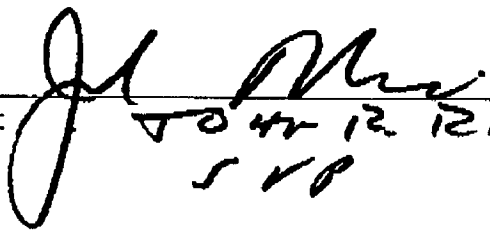
WHEREAS, THE J. PETERMAN COMPANY, a Kentucky corporation having its principal offices at 1318 Russell Cave Road, Lexington, KY 40505 (hereinafter referred to as "**ASSIGNOR**"), is the owner of its right, title and interest in and to (i) the trademarks and service marks shown on the attached Schedule, and (ii) the registrations and/or applications associated therewith as further identified on the attached Schedule (hereinafter referred to as the "**Marks**"); and

WHEREAS, PETERMAN PROPERTY CORP., a Delaware corporation having its principal offices at 6003 Guion Road, Indianapolis, Indiana 46250 (hereinafter referred to as "**ASSIGNEE**"), is desirous of acquiring said Marks, together with the goodwill of the business symbolized by said Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** hereby assigns to **ASSIGNEE**, its successors and assigns, all its right, title and interest in and to the following: said Marks, together with the goodwill of the business symbolized by said Marks and the right to sue for infringement of said Marks on or after the date hereof, to have and to hold the same forever.

This Assignment is effective as of the 12th day of March, 1999.

THE J. PETERMAN COMPANY

By 
Name: J O 4r 12 12. c c
Title: SVP

STATE OF KENTUCKY)
) ss
COUNTY OF Jayette)

Before me, the undersigned, a Notary Public in and for said County and State, this 12th day of March, 1999, personally appeared John R. Rice, to me well known, who acknowledged the execution of the foregoing instrument as his free act and deed.

Connie Williamson
Notary Public



My Commission Expires: 8/22/00
County of Residence: Jayette

SCHEDULEREGISTRATIONS — UNITED STATES OF AMERICA

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>GOODS/SERVICES</u>
PETERMAN'S EYE	2,082,490	Mail order catalog services featuring clothing, headwear, footwear, luggage, jewelry, watches and clocks, writing instruments, eye glasses, umbrellas, books, art work, rugs and blankets, furniture, antiques, coins, silver and silver plate, brassware, vintage vehicles, dinnerware, tableware, glassware, kitchenware, bed and bath linens, lamps and lighting fixtures
1903	2,057,811	Cologne
1903 (Stylized)	2,057,810	Cologne
Design Only ("Horseman Design Logo")	1,879,705	Catalogs containing fictional anecdotes about and featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, books, art work, furniture, antiques, vintage vehicles, dinnerware, tableware, kitchenware, bed linens, bath linens, towels, lamps and lighting fixtures; Retail store and mail order catalog services featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, books, art work, furniture, antiques, vintage vehicles, dinnerware, tableware kitchenware, bed linens, bath linens, towels, lamps and lighting fixtures
OWNER'S MANUAL	1,857,684	Catalogs featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, and books; Mail order catalog services featuring clothing; headwear, footwear, luggage, jewelry, eye glasses, umbrellas, and books

SCHEDULE (CONT'D)REGISTRATIONS - UNITED STATES OF AMERICA (CONT'D)

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>GOODS/SERVICES</u>
THE J. PETERMAN COMPANY	1,909,959	Catalogs containing fictional anecdotes about and featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, books, art work, furniture, antiques, vintage vehicles, dinnerware, tableware, kitchenware, bed linens, bath linens, towels, lamps and lighting fixtures; Retail store and mail order catalog services featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, books, art work, furniture, antiques, vintage vehicles, dinnerware, tableware kitchenware, bed linens, bath linens, towels, lamps and lighting fixtures
THE J. PETERMAN CO.	1,792,689	Clothing; namely, overcoats, topcoats, knit shirts, loungewear, capes, flannel shirts, knickers, gloves, sweaters, cloaks, pants and baseball shirts sold through mail order outlets
BOOTY, SPOILS & PLUNDER	1,719,641	Mail order catalog services featuring bed and bath linens and towels; bedroom and bathroom decorating accessories; household furniture; dining and kitchenware; antiques and antique cars; lamps and lighting fixtures; luggage; and prints and lithographs as works of art
Design Only ("Horseman Design Logo")	1,561,043	Clothing; namely, overcoats, topcoats, knit shirts, coats, boots, loungewear, capes, flannel shirts, knickers, gloves, sweaters, cloaks, pants, and baseball shirts

SCHEDULE (CONT'D)

PENDING APPLICATIONS - UNITED STATES OF AMERICA

<u>MARK</u>	<u>U.S. APP. NO.</u>	<u>GOODS/SERVICES</u>
J PETERMAN'S MOVIE LEGENDS and Design	75/519,297	Mail order and Internet catalog services featuring clothing, headwear, footwear, bed and bath and table linens, dinnerware, beverageware, flatware, tableware, kitchenware, gardening tools, furniture, lamps and lighting fixtures, luggage, handbags, umbrellas, jewelry, watches, clocks, eyeglasses, stationery and books, writing instruments, art works, vintage and reproduction photographs and posters, art prints, antiques, vintage and reproduction models, authentic and reproduction movie props
J. PETERMAN'S MOVIE LEGENDS and Design	75/519,285	Perfume; eau de toilette; cologne; aftershave; toiletries; lotions; prerecorded audio-video cassette tapes; jewelry; watches; clocks; catalogs containing fictional anecdotes about and featuring clothing, headwear, footwear, bed and bath and table linens, dinnerware, beverageware, flatware, tableware, kitchenware, gardening tools, furniture, lamps and lighting fixtures, luggage, handbags, umbrellas, jewelry, watches, clocks, eye glasses, stationery and books, writing instruments, art works, vintage and reproduction photographs and posters, art prints, antiques, vintage and reproduction models, authentic and reproduction movie props; writing instruments; stationery; bookends; log, travel, picture and sketch books; calendars; desk sets and organizers; vintage and reproduction photographs and posters; art prints; luggage; trunks; briefcases; handbags; wallets; umbrellas; furniture; wooden boxes, chest and cases; figurines and statues of bone, plaster, plastic and

SCHEDULE (CONT'D)

PENDING APPLICATIONS - UNITED STATES OF AMERICA (CONT'D)

<u>MARK</u>	<u>U.S. APP. NO.</u>	<u>GOODS/SERVICES</u>
		wood; picture frames; umbrella stands; dinnerware; beverage wear; flatware; tableware; kitchenware; cookware and bakeware; cork screws; decanters; drinking flasks; wine buckets, jugs, stainers, and racks; tea kettles, pots, strainers and caddies; clothing, headwear, footwear
JPETERMAN.COM	75/423,481	Retail store and mail order catalog services featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, gardening tools, vintage posters, books, art work, furniture, antiques, vintage vehicle models, dinnerware, tableware, kitchenware, jewelry of precious metal, writing movie props of historical events, bed linens, bath linens, towels, lamps and lighting fixtures via global computer information networks
THE J. PETERMAN GIFT BOOK	75/422,998	Catalogs containing fictional anecdotes about and featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, gardening tools, vintage posters, books, art work, furniture, antiques, vintage vehicles, dinnerware, tableware, kitchenware, jewelry of precious metal, writing instruments, movie props of historical events, bed linens, bath linens, towels, lamps and lighting fixtures; Mail order catalog services featuring clothing, headwear, footwear, luggage, jewelry, eye glasses, umbrellas, gardening tools, vintage posters, books, art work, furniture, antiques, vintage vehicle models, dinnerware, tableware, kitchenware, jewelry of precious metal, writing instruments, movie props of historical events, bed linens, bath linens, towels, lamps and lighting fixtures

SCHEDULE (CONT'D)

PENDING APPLICATIONS - UNITED STATES OF AMERICA (CONT'D)

<u>MARK</u>	<u>U.S. APP. NO.</u>	<u>GOODS/SERVICES</u>
J PETERMAN (Stylized Letters)	75/422,995	Cologne

REGISTRATIONS - JAPAN

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE J. PETERMAN CO.	2709981	29 September 1995
THE J. PETERMAN CO.	2707354	31 May 1995
"Horseman Design Logo"	2711244	30 November 1995
"Horseman Design Logo"	272025	12 March 1997

REGISTRATIONS - UNITED KINGDOM

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE J. PETERMAN CO.	2003930	30 November 1994

PENDING APPLICATIONS - CHINA

<u>MARK</u>	<u>APP. NO.</u>	<u>FILE DATE</u>
"Horseman Design Logo"	9800029194	01 April 1998
"Horseman Design Logo"	9800026408	26 March 1998
THE J. PETERMAN COMPANY	9800029194	01 April 1998
THE J. PETERMAN COMPANY	9800026409	26 March 1998
OWNER'S MANUAL	9800026410	26 March 1998

SCHEDULE (CONT'D)

PENDING COMMUNITY TRADE MARK APPLICATIONS - EUROPEAN UNION

<u>MARK</u>	<u>APP. NO.</u>	<u>FILE DATE</u>
"Horseman Design Logo"	000784645	30 March 1998
OWNER'S MANUAL	000784975	30 March 1998
THE J. PETERMAN COMPANY/ THE J. PETERMAN CO.	000784678	30 April 1998