

09-15-1999

S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



101145838

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

American Express Sub, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: July 8, 1999

2. Name and address of receiving party(ies):

Name: American Express Company

Internal Address: 200 Vesey Street

City: New York State: NY ZIP: 10285

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State New York
☐ Other

If assignee is not domiciled in the United States, a domestic representative

designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/304,808

B. Trademark registration No.(s)

2,163,402 2,005,407
2,157,147 2,163,226
1,766,259

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LEYDIG, VOIT & MAYER, LTD.

Attention: Mark J. Liss, Esq.

Internal Address:

Street Address: 180 North Stetson
Two Prudential Plaza, Suite 4900

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: 6

7. Total Fee (37 CFR 3.41) \$ 165.00

- ☒ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number: 12-1216

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark J. Liss

Name of Person Signing

Signature

Date

09/13/1999 NTHAI1 00000261 75304808

Total number of pages including cover sheet, attachments, and document: 3

01 FC:481
02 FC:482

40.00 OP
125.00 OP

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 001957 FRAME: 0461

TRADEMARK ASSIGNMENT

WHEREAS, American Express Sub, Inc., a Delaware corporation, having offices in Novato, California, is the owner of all right, title and interest in and to all trademarks listed on the attached schedule (hereinafter referred to as the Trademarks), registered in the United States Patent and Trademark Office; and

WHEREAS, American Express Company, a New York corporation, located at American Express Tower, 200 Vesey Street, New York, New York 10285 is desirous of acquiring the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, American Express Sub, Inc. does hereby assign and transfer unto American Express Company all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks.

Dated: July 8, 1999

**AMERICAN EXPRESS
SUB, INC.**

By: 

Stephen P Norman
Secretary

TRADEMARK SCHEDULE

Registration No.	Registration Date	Mark
2,163,402	June 9, 1998	CRUISENET
2,157,147	May 12, 1998	CRUISENET
1,766,259	April 20, 1993	CRUISE NET
2,005,407	October 1, 1996	THE CRUISE CARD
2,163,226	June 9, 1998	CRUISEWATCH

Serial No.	Application Date	Mark
75/304,808	June 6, 1997	CRUISE BID