

09-15-1999

DEPARTMENT OF COMMERCE
Patent and Trademark Office

Handwritten: 10/10/99

RECORDATION
TRADEMARK



101146517

To the Honorable Commissioner of Patents and Trademarks

Documents or copy thereof.

1. Name of conveying party(ies):
Richardson Labs, Inc.

Individual(s) Association
 General Partnership Partnership
 Corporation-Delaware
 Other

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)?
Rexall Sundown
6111 Broken Sound Parkway NW
Boca Raton, FL 33487-3693

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-Florida
 Other

Additional name(s) & address(es) attached?
 yes no

Appointment of Domestic Representative attached?
 yes no



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Names
 Other

Execution Date: 8/26/99

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

<p>A. Trademark Application No.(s) 75-424,883; 75-487,794; 75-479,262; 75-275,337; 75-460,766</p>	<p>B. Trademark Registration No.(s) 2,020,989; 2,085,017; 1,956,646; 2,077,091; 2,075,277; 1,923,257; 1,983,009; 2,171,398; 2,022,456; 2,230,126; 2,051,265; 2,027,633; 2,225,243; 1,982,068; 2,019,960; 2,167,699; 2,204,938; 2,058,167; 2,100,128; 2,236,492; 2,092,280; 2,157,508; 1,985,607; 2,122,667</p>
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Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213
Attn: Leigh Ann Lindquist

6. Total number of applications and registration involved:
29

7. Total Fee (37 CFR 3.41): \$740.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880
 (Attach dupl. copy of this page if paying by Deposit Account)

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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leigh Ann Lindquist September 9, 1999
 Name Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

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Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

09/14/1999 NTHRI1 00000074 75424883

01 FC:481 40.00 DP
02 FC:482 700.00 DP

ASSIGNMENT

WHEREAS, Richardson Labs, Inc. (“Assignor”), a corporation of Delaware with an address at, 111 East 48th Street, Boise, Idaho 83714 is the owner of the 29 trademarks comprising the 24 federal registrations and 5 federal trademark applications listed below (the “Marks”); and

WHEREAS, Rexall Sundown, Inc. (“Assignee”), a Florida corporation with the address at 6111 Broken Sound parkway, NW, Boca Raton, FL 33487 desires to acquire the said Marks, and the goodwill of the business appurtenant thereto;


NOW, THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, the below identified registrations therefor, together with the goodwill of the business symbolized by the Mark in the United States.

<u>TRADEMARK</u>	<u>REG. NO.</u>
ADVANCED RESEARCH PRODUCTS	2,020,989
BECAUSE YOUR MIND IS A POWERFUL TOOL	2,085,017
CHROMA SLIM	1,956,646
CHROMA SLIM COMPLETE	2,077,091
CHROMA SLIM COMPLETE PLUS	2,075,277
CHROMA SLIM PLUS	1,923,257
CITRA LEAN	1,983,009
CITRALEAN (DES)	2,171,398
ENERGIA	2,022,456
ENERGIA	2,230,126
FRESH BREATH FROM THE INSIDE OUT	2,051,265
FRESHE	2,027,633

FRESHE	2,225,243
JUST LOSE IT	1,982,068
LIFE'S TOO SHORT TO BE TIRED	2,019,960
LIFE'S TOO SHORT TO BE TIRED	2,167,699
LIVING WELL HEALTH PRODUCTS	2,204,938
NATURAL PERFORMANCE	2,058,167
NUTRAKIDS	2,100,128
NUTRAKIDS	2,236,492
PROLEVE	2,092,280
PROLEVE 40	2,157,508
R	1,985,607
RICHARDSON LABS	2,122,667
<u>TRADEMARK</u>	<u>APPL. NO.</u>
CALSOY	75-424,883
ESTROCAL	75-487,794
MEN'S ESSENTIALS	75-479,262
NATIONAL RESEARCH COUNCIL FOR HEALTH	75-275,337
NUTRIKIDS SCHOOL AID	75-460,766

Richardson Labs, Inc.

Date: 8/26/99

By: 
Richard Werber
Title: Vice President