

09-15-1999



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9-10-99

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger Change of Name
 - Other _____
- Effective Date
Month Day Year
7/29/99

Conveying Party

Mark if additional names of conveying parties attached Execution Date
Month Day Year

Name Galoob Toys, Inc. 7/29/99

Formerly Lewis Galoob Toys, Inc.

- Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Elliot A. Rudell

OBA/AKA/TA Rudell Design

Composed of _____

Address (line 1) 1619 Grammercy Avenue

Address (line 2) _____

Address (line 3) Torrance California 90501
City State/Country Zip Code

- Individual General Partnership Limited Partnership Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other _____

Citizenship/State of Incorporation/Organization United States Citizen

FOR OFFICE USE ONLY

09/13/1999 NTHAI1 00000207 1690313

01 FC:481 40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

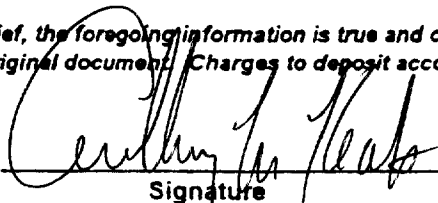
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anthony M. Keats

Name of Person Signing



Signature

8/23/99

Date Signed

ASSIGNMENT

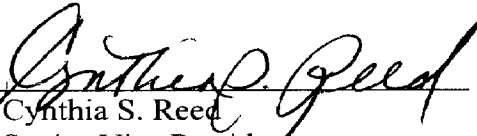
WHEREAS, Galoob Toys, Inc., a Delaware corporation, having its principal place of business at 500 Forbes Boulevard, S. San Francisco, CA 94080, has adopted, used and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Reg.</u>
SPLASH OUT	1690313	June 2, 1992

WHEREAS, Elliot A. Rudell, an individual, having a principal place of business at 1619 Gramercy Avenue, Torrance, CA 90501, is desirous of acquiring said registered trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Galoob Toys, Inc. does hereby assign unto said Elliot A. Rudell all rights, title and interest in the United States in and to the said mark together with the goodwill of the business symbolized by the mark and registration thereof.

Galoob Toys, Inc.

By 
Cynthia S. Reed
Senior Vice President

STATE OF RHODE ISLAND)
)
COUNTY OF PROVIDENCE)

On the 27th day of July, 1999, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Cynthia S Reed, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which she acted, executed this instrument.

WITNESS my hand and official seal.

Signature Paul N Vanasse (Seal)

**PAUL N. VANASSE
NOTARY PUBLIC
My Commission Expires June 25, 2001**

RECEIVED
AUG 10 1999
INTELLECTUAL PROPERTIES

Trademark: SPLASH OUT
Reg. No. 1,690,313

POWER OF ATTORNEY

Applicant hereby appoints ANTHONY M. KEATS, ESQ. and JEFFERY K. JOYNER, ESQ., of KEATS McFARLAND & WILSON LLP, its attorneys, with offices at 9720 Wilshire Boulevard, Penthouse Suite, Beverly Hills, CA 90212 (telephone (310) 248-3830), to prosecute this application for recordation of assignment of the subject mark with full power of substitution and revocation, to transact all other business in the United States Patent and Trademark Office connected therewith and to receive the proof of recordal of the assignment.

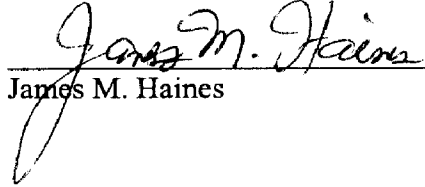


Elliot A. Rudell

Dated: 8/3/99

CERTIFICATE OF MAILING

I hereby certify that the within ASSIGNMENT of Registration No. 1690313, POWER OF ATTORNEY and RECORDATION FORM COVER SHEET was deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Commissioner of Patents and Trademarks, Box ASSIGNMENTS, Washington, D.C. 20231 on this 7th day of September, 1999.


James M. Haines