

09-15-1999



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9-10-99

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

Attorney Docket: G 000 00059

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  
Effective Date  
Month Day Year \_\_\_\_\_
- Change of Name
- Other 74680611

Conveying Party

Mark if additional names of conveying parties attached

Name K-Products, Inc.

Execution Date  
Month Day Year  
8 10 99

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Iowa

Receiving Party

Mark if additional names of receiving parties attached

Name AMERICAN MARKETING INDUSTRIES, INC.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 10450 Holmes Road

Address (line 2) \_\_\_\_\_

Address (line 3) Kansas City  
City

Missouri  
State/Country

64131  
Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

09/14/1999 MTHAI1 00000001 74680611

FOR OFFICE USE ONLY

01 FC:481 40.00 DP  
02 FC:482 200.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="74/680,611"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2,231,276"/>	<input type="text" value="1,347,684"/>	<input type="text" value="1,863,904"/>
<input type="text" value="1,355,001"/>	<input type="text" value="1,355,002"/>	<input type="text" value="1,838,092"/>
<input type="text" value="1,382,636"/>	<input type="text" value="1,381,897"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Thomas P. Sarro

*Thomas P Sarro by Bruly*  
Signature *Jgh*

September 10, 1999

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT OF TRADEMARKS

WHEREAS, K-PRODUCTS, INC., a corporation of Iowa, with a principal place of business located at 1520 Albany Place, SE, P.O. Box 147, Orange City, Iowa 51041-0147, has adopted and is using the marks for which the pending application and registrations were filed in the United States Patent and Trademark Office as follows:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILED</u>	<u>GOODS</u>
AMERICA'S LEGEND, plus design	74/680,611	5/26/95	<i>Intl. Class 25: Caps and jackets</i>

<u>MARK</u>	<u>REGISTRATION NO.</u>
AMERICA'S LEGEND, plus design	2,231,276
K, plus design	1,355,001
K, plus design	1,382,636
K-BRAND, plus design	1,347,684
K-PRODUCTS, INC.	1,355,002
K-PRODUCTS, INC.	1,381,897
K-PRODUCTS K, plus design	1,863,904
K (design)	1,838,092

WHEREAS, AMERICAN MARKETING INDUSTRIES, INC. a corporation of Delaware, with a principal place of business located at 10450 Holmes Road, Kansas City, Missouri, 64131, is desirous of acquiring said marks; said application and any registration which may issue therefrom, and said registration;

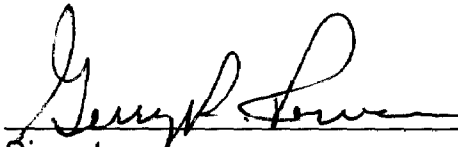
NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, K-PRODUCTS, INC., hereby assigns to AMERICAN MARKETING INDUSTRIES, INC., all right, title, and interest in and to said marks together with the

goodwill of the business symbolized by said marks, said application for registration and any registration which may issue therefrom, and said registrations.

It is hereby requested that the certificate of registration for said pending mark be issued in the name of the Assignee, AMERICAN MARKETING INDUSTRIES, INC.

K-PRODUCTS, INC.

Date: 8-10-99

  
Signature

GERRY R. KORVER  
Name

GENERAL MANAGER-PURCHASING  
Title